



12-14 September  
die Kalkscheune, Berlin

# INDUSTRIAL EFFICIENCY | 2016 BERLIN

**Join us as a Partner!**

Going beyond energy  
efficiency to deliver  
savings, competitiveness  
and a circular economy.

**eceee's Industrial Efficiency 2016** is the only comprehensive European event that explores all the roads towards increased energy efficiency in industry and their links to a circular economy. Here, practitioners, researchers, policy makers and NGOs meet in a setting of formal presentations, informal workshops and intense networking.

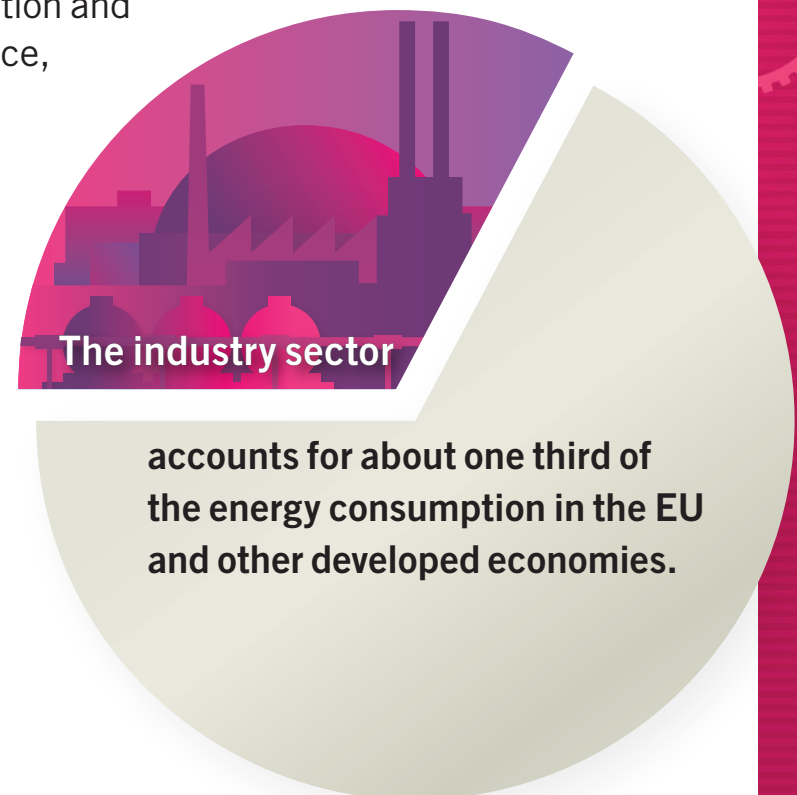
**Industrial Efficiency 2016 in Berlin** covers all sectors, from manufacturing and food processing to heavy process industry, and it covers large companies as well as SMEs.

We have created a conference that will last for two intensive days. The new format offers the opportunity to present without an accompanying paper, while we also welcome peer-reviewed papers to keep fulfilling our mission to develop evidence-based knowledge. Informal sessions and networking are still as important as before, and we are moving from the countryside to the centre of a bustling city – **Berlin!**

Increased focus on energy efficiency can not only control fuel costs, it can also help increase quality of production and reduce non-energy costs associated with maintenance, production stand still and insurance fees. And this will have positive employment benefits.

This year's event will also devote special attention to resource efficiency and the move to a circular economy. While keeping our focus on energy efficiency, the conference will explore the links to these other key trends.

“ I was out of business cards,  
so I have been networking  
very intensively! ”







# The advantage of being a partner

All partners will enjoy the benefits of visibility on the [eceee](#) web site, conference materials, proceedings, and on conference displays. Logos will also appear in the films from the plenary sessions that are posted online after the event.

The **eceee** proceedings is a highly appreciated online resource with a “shelf-life” that lasts for years after the Conference ends. The **eceee** web site is generally regarded as one of best resources for information on energy efficiency in Europe and globally and has 10.000–15.000 visitors a month.

Participating in the Conference is also great for networking, whether you are looking for clients, need to discuss a project or are about to recruit qualified staff in a sector where the demand of competent experts is greater than the supply.

## Join us as a partner

For more information on the event,  
see: <http://www.eceee.org/industry/>

For partnering details, please contact Nils Borg, Executive Director.  
[nils@ecee.org](mailto:nils@ecee.org)

## Partners benefits overview

Gold, Silver and Bronze Partners can also select options from the custom packages offered in those categories. These are outlined below. eceee is happy to assist in developing a package that suits the needs of each partner. Combinations of different packages are an option.

	Gold Partner min € 20 000	Silver Partner € 12 000	Bronze Partner € 8 000	Contributing Partner € 4 000
Free conference registrations, numbers of people (value €645) <sup>1</sup>	5	3	2	1
Logo and link on conference web site	x	x	x	x
Logo on proceedings web site for approximately 1 year	x	x	x	x
Logo in promotional e-mails	x	x	x	x
Logo displayed at conference venue	x	x	x	x
Small display at conference (3 sqm, poster or pop-up screen)				x
Medium display at conference (appr 6 sqm)			x	
Large display at conference (appr 9 sqm)		x		
Extra large, prominent display at conference (above 10 sqm)	x			
Custom partner package (see below)	x	x	x	
Include information material in attendees package	x	x		

<sup>1</sup>) Conference fee is €645 and does not include accommodation which has to be paid separately.

### Custom package Gold Partners

Gold Partners are offered great flexibility in combining the options from the custom partner packages described below.

#### Host a plenary session

As a Gold Partner you are seen as a true leader in energy efficiency, and you are invited to host a plenary session and deliver a keynote address.

#### Host Solutions Workshop

At the conference, you are invited to set up a Solutions Workshop where you develop the agenda together with eceee's energy efficiency experts.

#### Host social event

Your organisation hosts the social event in a pleasant and informal atmosphere. You have the opportunity to deliver a gift or similar to participants.

### Custom package Silver Partners

Combinations of the below can be considered

#### Host Solutions Workshop

Silver partners are invited to host a Solutions Workshop. The content of these workshops are developed together with eceee's energy efficiency experts. (Note: only a limited number of workshop slots available)

#### Plenary talk

Silver partners are invited to deliver a plenary talk

#### Attach laminated card to USB memory stick

All participants get a USB memory stick with the conference documentation. You have an opportunity to attach a laminated card to the memory stick.

### Custom package Bronze Partners

(either of the below)

#### Host Solutions Workshop

Bronze partners are invited to host a Solutions Workshop. The content of these workshops are developed together with eceee's energy efficiency experts. (Note: only a limited number of workshop slots available)

#### Attach laminated card to USB memory stick

All participants get a USB memory stick with the conference documentation. You have an opportunity to attach a laminated card to the memory stick.

#### For more information

Contact Nils Borg, eceee's Executive Director at [nils@eceee.org](mailto:nils@eceee.org)

Discounts are available for members and early bird registrations, but due to the short event no one-day fees are available.

## An excellent training event

Many companies and public institutions send staff to eceee's events for a few days of intense training in energy efficiency.

It is also an excellent opportunity to extend your contact network. Here, your staff can meet experts with up-to-date real knowledge of energy efficiency, both in terms of technology and policy.

The week will help participants to better understand what works and what doesn't.

Through our events, **ecccc** offers training at a considerably lower cost than traditional training courses. We will be happy to provide a detailed offer describing the training specifics of the conference.

“Very good conference; many thought-provoking concepts introduced and good sharing of ideas.”



# About eceee

**eccee**, the European Council for an Energy Efficient Economy, is the largest non-profit, membership-based energy efficiency NGO in Europe. The goal of **eccee** is to promote energy efficiency through co-operation and information exchange.

To facilitate this, **eccee** provides evidence-based knowledge, analysis and information. **eccee** provides an information service through its web site and news service, arranges conferences and workshops and takes active part in the European energy efficiency policy discussions.

One of **eccee's** principal events is the five-day Summer Study held in June every odd year. Since 2012, **eccee** sets up a two-day industrial efficiency event in even years.

For more information, visit our website – [www.eceee.org](http://www.eceee.org)

For more information on joining as a partner, contact **Nils Borg**, Executive Director at [nils@ecee.org](mailto:nils@ecee.org)



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## Industrial Efficiency 2016

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