Exploring and modeling the impact of supply chain-related decisions in production and logistics on energy efficiency – Lessons learnt from the E²Log project

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1) E²Log FACTS AND FIGURES

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E²LOG – ENERGY EFFICIENCY IN LOGISTICS AND PRODUCTION

Gefördert durch:

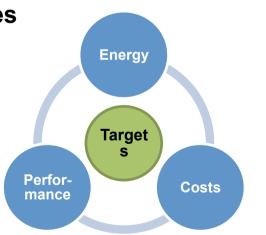


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E²Log: facts & figures

- Kick-off: December 2010
- **Duration**: 3 years
- **Consortium**: 2 research institutes, 7 industry partners
- **Consortium leader**: Fraunhofer Institute for Material Flow and Logistics
- Objectives:
 - Increasing energy efficiency through coordination of logistics and production processes
 - Integration of energy into existing enterprise targets
 - Development of methods and tools for efficiency improvements
 - Derivation of measures on both the strategic and operational level





② TECHNICAL AND ORGANISATIONAL APPROACHES FOR ENERGY EFFICIENCY

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Dominance of technical efficiency in research and application

- Research: Invention and diffusion of technical efficiency improvements
- Focus: Components and cross-cutting technologies of limited complexity
- System boundaries: Equipment unit / plant
- Short comming: Scope below internal and external systemic interactions
- Practice: Diffusion of technical innovations via the investment cycle
- Moving target: Not only technologies but also application is subject to change



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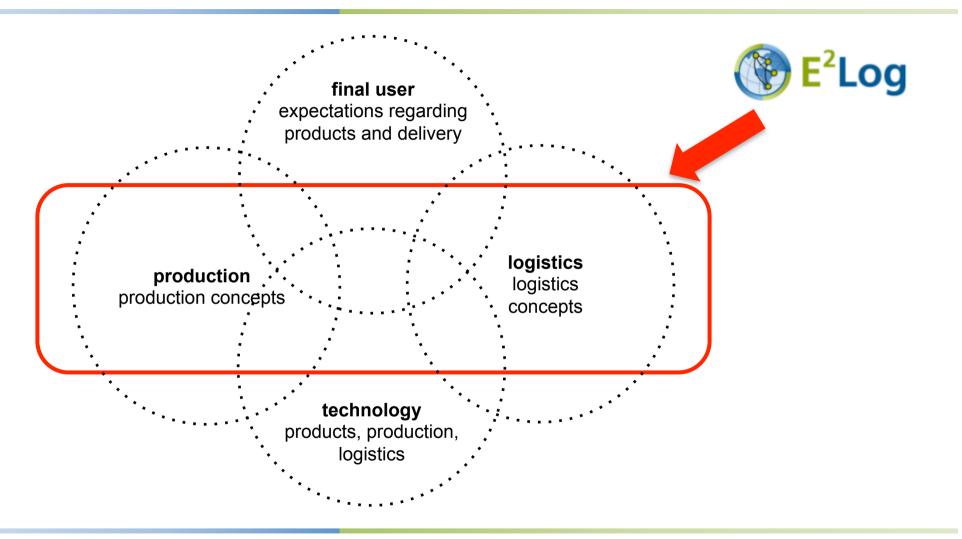
Systemic approaches required and fostered by developments in research and application

Research has somewhat shifted towards factories and supply chains

- Diffusion of cost-effective technology for monitoring energy consumption is helpful
- Blackbox of highly aggregated electricity consumption is opened up
- For sophisticated data collection data mining is discussed
- However, very few meters e.g. for electricity consumption are still common
- Important initial step is the implementation of an energy management system
- Systematic and permanent measurement of energy consumption is crucial for any structured analyses or simulation excercises



Determinants of energy efficiency in production and logistics





Properties of technical and organisational approaches towards energy efficiency

Issues	Energy efficiency by technology	Energy efficiency by organisation	
Scope	Focus on single machinery	Systemic interaction of machinery and logistics	
System boundaries	Rather tight, single processes or plants	Advanced across companies and supply chain partners	
Actors	Company or plant, engineers / technicians	Companies and SC-partners, energy management staff	
Trigger	Technology diffusion via the investment cycle	Analysis of operational data from existing systems	
Focus	Development of single and cross- cutting technologies	Data-based evidence on drivers and interactions	
Information required	Technical progress and change of specifications	Structural features and interaction of subsystems	
Data needed	Specifications of technology in use versus state of the art	Differentiated energy consumption profiles	
Investment required	Potentially high	Rather low	



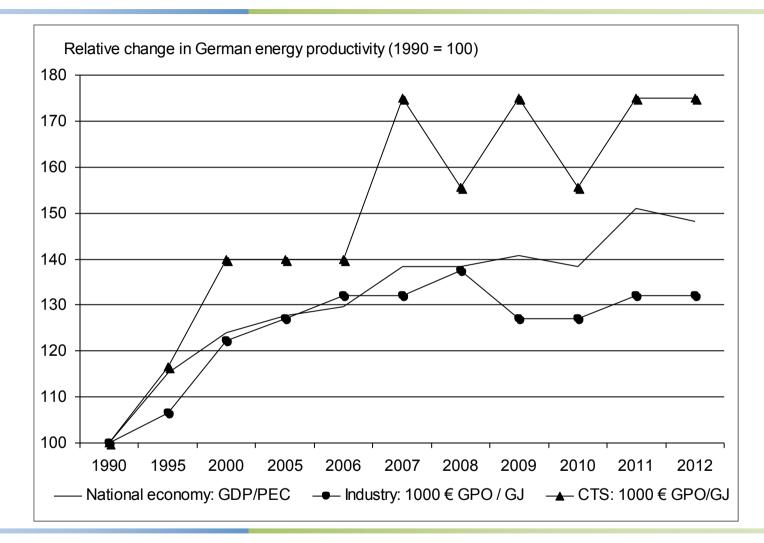


③ ENERGY EFFICIENCY AND TRENDS OF ORGANISATIONAL CHANGE

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Energy productivity in the German economy and major sectors

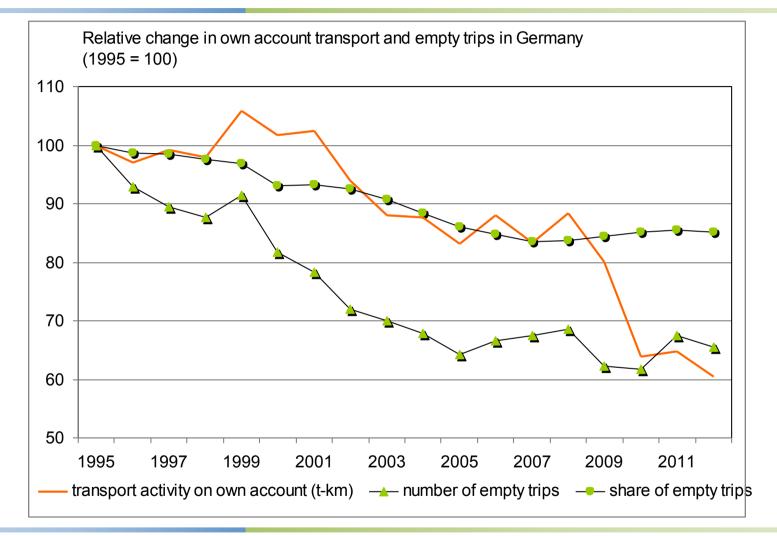


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Eigene Darstellung in Anlehnung an BMWi 2013 Energiedaten

Organisational change: **Declining transport on own account and empty trips**

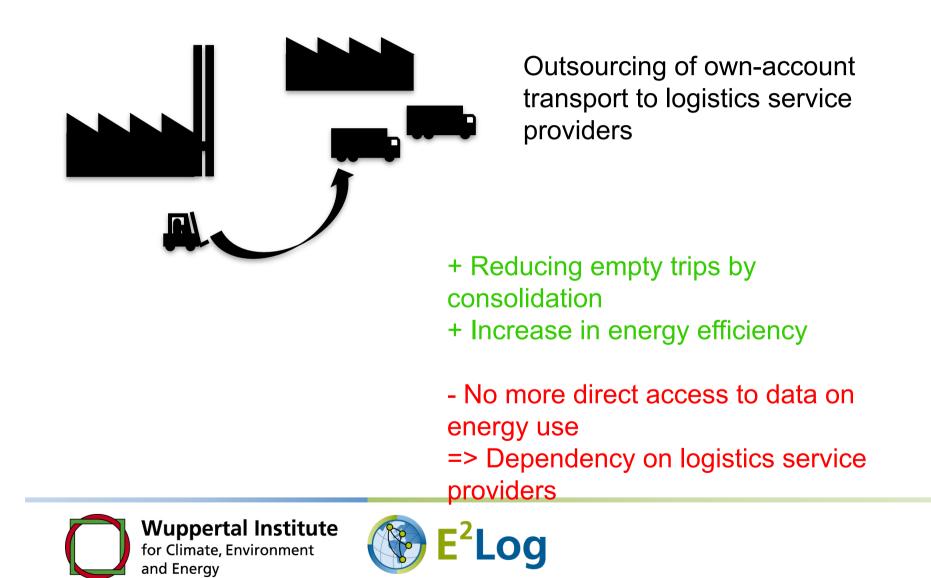


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Source: Based on Kraftfahrt-Bundesamt 2013

Organisational change: the case of own-account transport



Organisational change : Outsourcing of transport on own-account

- Transport on own-account is often characterised by high shares of empty trips and poor use of capacity.
- Lean Production has increased outsourcing of transport on own-account.
- Outsourcing of own-account transport may result in better consolidation by logistics service providers and increased utilisation of capacity.
- As a result, organizational change has contributed to increased energy efficiency in the provision of logistics services.





Organisational change: 24-hours delivery

- 24-hours delivery was introduced by logistics service providers as a premium product for differentiation in quality competition.
- Instead it became the standard product and fostered the expectation that shortterm ordering is normal.
- It reduces the flexibility in the provision of logistics services.
- With tighter time frames, consolidation and formation of optimal routes is more difficult.
- As a result, it rather decreases utilisation of capacity and requires more vehicles.
- This results in decreasing energy efficiency.





Organisational change: Just-in-time delivery

- Lean production is aimed, inter alia, at the reduction of lead times and capital tie that may result from increasing product variants and related inventory.
- Limited inventories require just-in-time delivery of smaller volumes of parts from suppliers.
- Suppliers must decide whether to build up inventory or to produce smaller batches.
- Smaller batches increase the frequency of retooling and thus the proportion of "non-productive" energy consumption in stand-by mode.



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(4) THE E²Log CASE STUDIES

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Drivers of energy efficiency within the context of production and logistics in E2Log

Case study in-house production: Production Planning and Control



Energy-efficient processes (melting and casting)

Case study regional production network: Lean Production





Tailored delivery: smaller batch sizes in production and logistics

Case study global supply chain: Global Production



Transport distances and actual demand for large number of variants





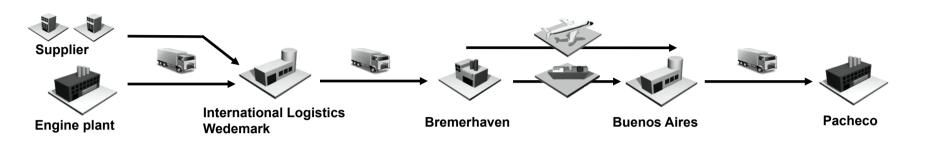
E²Log: practical relevance through three case studies

Global Supply Chain	Regional Production Network	In-house Production and Logistic
Industry Automotive	Industry Machine building	Industry Manufacturing
Production type Mass production	Production type Small-batch and mid-volume production	Production type Small-batch and mid-volume production
 Study focus Procurement processes for the final assembly at the Pacheco plant Partner •Volkswagen Commercial Vehicles •Kühne + Nagel (AG & Co.) KG •DB Schenker Germany 	Study focus Suppliers integration and evaluation of the production process for injection molded components Partner •WILO SE •Volkert GmbH •Klingele Papierwerke GmbH	Study focus Combination of thermal and mechanical processing Partner •Klingele Papierwerke GmbH •Volkert GmbH •UNIWHEELS Production (Germany) GmbH

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- Challenges for the global and multi-modal supply chain
 - Supply chain has an extended lead time
 - Parts diversity: approx. 1,000 different parts
 - Many different IT systems
 - Frequently large express deliveries (air cargo)
- Scope 1: Design (strategic level)
 - Assessment of energy efficiency of design alternatives in a simulation model
- Scope 2: Execution (operative level)
 - Continuous process monitoring for a fast and holistic analysis of options for action









Case study production cluster



- energy efficient alignment of Wilo production systems
 - energy efficient design of the supplier network
 - by identifying energy drivers and improvement measures





-evel: Use-cases



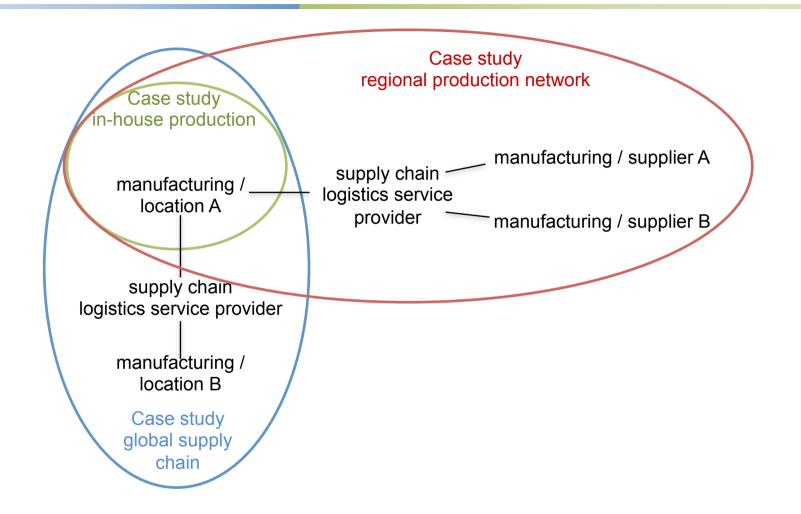


- **Challenges** of processes of internal production logistics:
 - Complex interactions between material- and energy-flow, in particular regarding thermal processes
 - Different usage of energy sources on process level
 - Optimization potential by alternatives in logistics planning
 - Complex coherences between logistics output and energy demand
- Area of investigation: **Assessment of planning alternatives**
 - Assessing energy efficiency of different planning principals (e.g. lean-strategies, production planning, etc.) within simulation studies
 - Development of Ecoleano within SME forum
 - Methodology for assessing energetic and logistic key figures
 - Transfer research results into recommendations for SMEs





Specifications and system boundaries of case studies in E²Log



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Specifics of case studies in E²Log

Specifics	"in-house production"	"regional production network"	"global supply chain"
Scope	Local	Regional	Global
Actors	Manufacturer	Manufacturer, supplier, logistics service provider	manufacturer, logistics service provider
System boundary	Plant	Regional Supply Chain	Company, remote site
Focus	Production control	Production and supply strategy	Logistics optimisation
Processes	Melting and casting process	Lean Manufacturing "batch size 1"	Demand-oriented delivery
Information required	Cycle-dependent energy consumption	Machine scheduling and transport	Match of demand and supply
Data needed	Energy use by production	Energy use in production and logistics	Energy use in logistics
Investment	Low	Low	Low



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(5) CONCLUSIONS

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Conclusions

- Organizational measures to increase energy efficiency are underexposed.
- Examples of trends in production and logistics concepts show the true meaning, albeit with different results..
- Organizational approaches to increase energy efficiency in companies require a systematic recording of energy consumption.
- They are usually not self-evident or easily calculable as investment in technology, but integrated into complex system contexts of production and logistics.
- If there are no differentiated measurements of energy consumption available, it will require a "long breath" to leverage the potential.





Thank you for your attention!





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