We Keep on Truckin': Trends in Freight Energy Use and Carbon Emissions in 10 IEA Countries

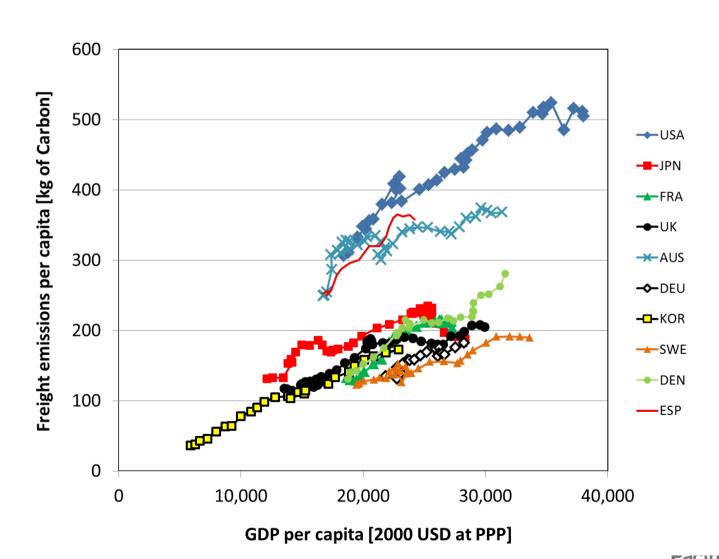
Jiyong Eoma, Lee Schipperb, and Lou Thompsonc

a Joint Global Change Research Institute, PNNL
 b Precourt Energy Efficiency Center, Stanford University
 c Thompson, Galenson and Associates





Per capita freight carbon emissions: Why are they so different?



Motivation

- The analysis of freight transportation energy utilization is not easy:
 - Driven mainly by business-related activities
 - Dependent on spatial allocation of economic activities
 - Interaction with passenger transportation (e.g., road and railway)
- Not much attention has been paid by the literature
 - Freight is important: Schipper et al. (1997), Schipper and Marie-Lilliu (1999) and Kamakate & Schipper (2009)
 - Detailed analysis of UK trucking (McKinnon and colleagues last 10 years)
 - The role of GDP structure: Sorrell et al. (2010)
- ▶ But, over the last two decades, freight as a source of CO₂ has grown faster than travel in many developed countries.
- And, their trends vary widely across the countries.

Objectives

- ▶ Compare the energy and CO₂ intensity of freight transportation across 10 major IEA countries
 - Two 'large' countries: USA and Australia
 - Six European countries: France, UK, Germany, Sweden, Denmark, and Spain
 - Two Asian countries: Japan, and South Korea
- Understand major forces driving freight CO₂ emissions
- Interpret the results and implications for
 - Each mode's role in CO₂ emissions
 - Freight transport planning and policy

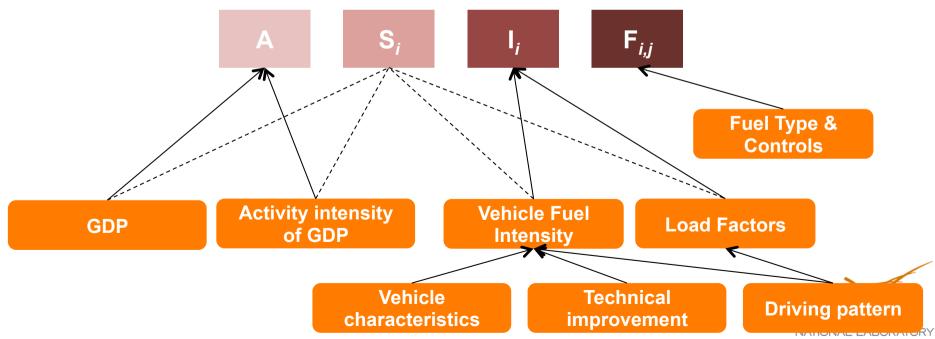


Decomposition of Freight CO₂ Emissions

▶ CO₂ Emissions =

Activity: freight service demand [tonne-km]

- Share of freight modes: tonne-km share by mode [%]
- Intensity of modal energy: energy use rate for each mode [MJ/tonne-km]
- × Fuel mix: CO₂ content of energy for each mode [gC/MJ]



Data Sources

Coverage

- Includes domestic land-based freight related to import/export
- Includes fossil fuel freight
- Excludes international transit freight
- Excludes natural gas and oil in pipelines

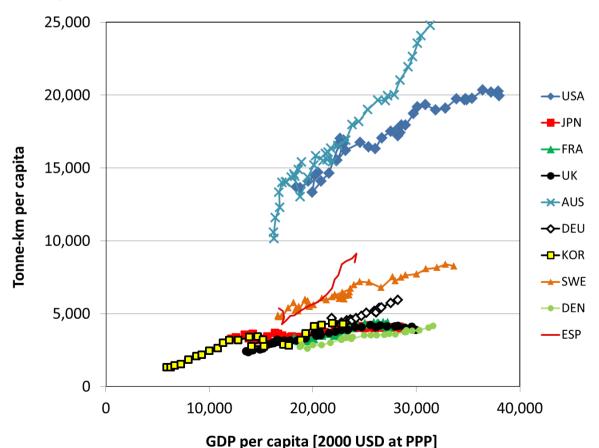
Data Sources

- Australia: Australia Bureau of Statistics, ABARE, Apelbaum Associates
- France: Ministère de l' Ecologie, du Dévelopment et de l'Aménagement Durables
- Japan: Ministry of land, infrastructure, and transport, Energy Data and Modeling Center
- Korea: Korea energy economics institute, Ministry of Land, Transport, and Marine Affairs
- United Kingdom: Department for Transport, Department of Trade and Industry
- United States: Transportation energy data-book (ORNL), Bureau of Transportation Statistics
- Germany: Deutsches Institut f
 ür Wirtschaftsforschung (Verkehr in Zahlen)
- Sweden: Statens Institute for Kommunikations Analyser, Sveriges Officiella Statistik
- Denmark: Vej direktorat, Energistyrelsen
- Spain: IDEA, Anuario Estadístico de Fomento
- Statistique Internationale des Chemins de fer, Odyssee Database
- Dataset established by Schipper, Scholl, and Price (1997) and Kamakate and Schipper (2009)



Freight Activity vs. GDP

- Very different relationships as judged by freight-GDP slope
 - International shipping excluded, but domestic portion of freight to ports or borders hauled by domestic truck/rail included
- Importance of geographical coverage, fossil fuel freight, and crossborder trading.

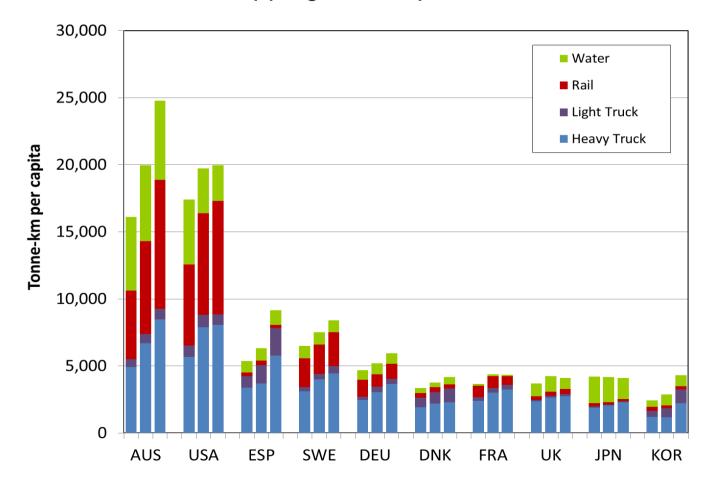




7

Modal Shares in 1990, 2000, and 2007

- The two largest countries have used trucking intensively, but their trucking shares are still the lowest because of high use of rail and shipping for raw materials.
- Trucking shares have increased in all countries, mostly result of demands for faster shipping of final products.



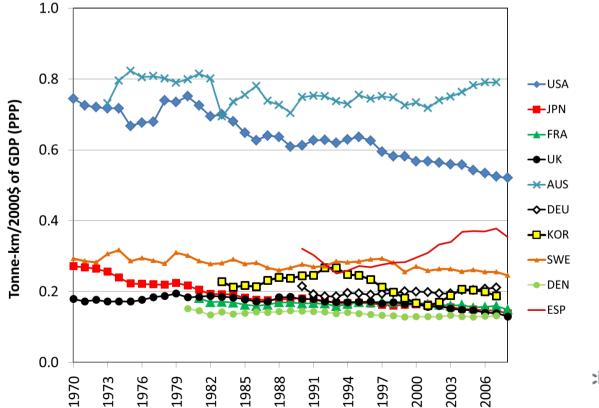


Domestic Freight Activity and GDP: Can they be decoupled?

- Many countries have experienced sizeable changes.
- Country-level fluctuation is smaller than the variation across the countries.

The degree of the coupling generally decreased, but in some cases

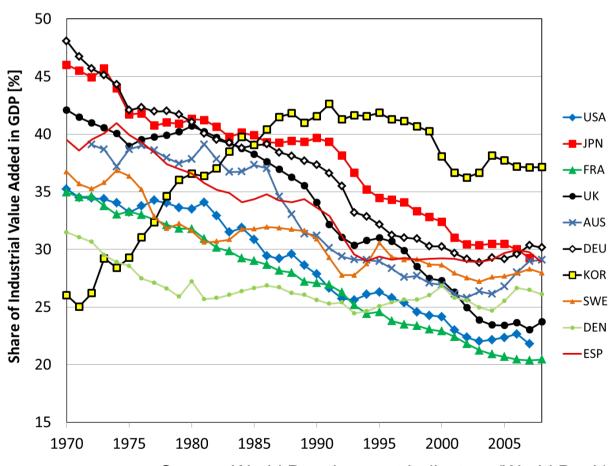
increased.





The Share of Industrial Value Added to GDP

The trends in the freight activity intensity of GDP have largely been coupled with changes in the share of industrial value added to GDP.

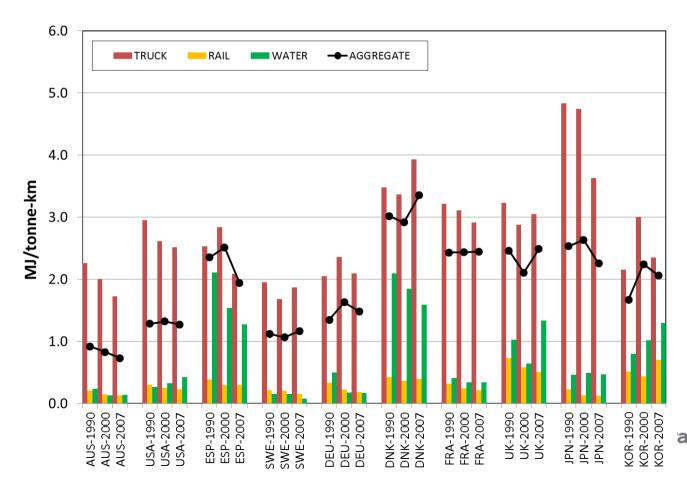




Source: World Development Indicators (World Bank)

Modal Energy Intensities

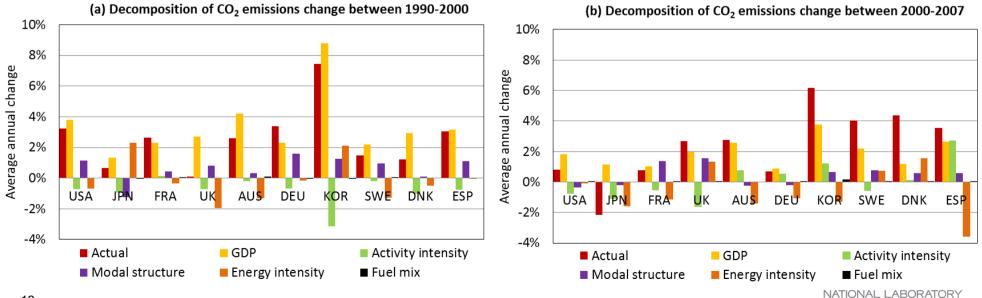
- Trucking is most energy intensive, and its modal energy intensities vary substantially across the countries.
- Countries with the highest aggregate energy intensity is those with energy intensive trucking and low shares of rail and water transport.





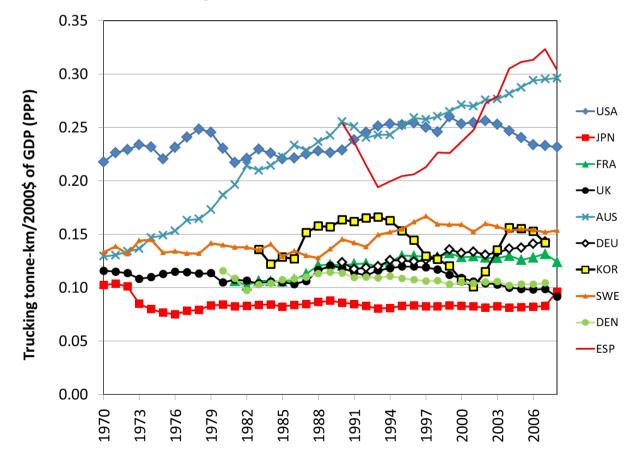
Decomposing Freight CO₂ Emissions Change between 1990-2000 and 2000-2007

- ► Freight CO₂ emissions have all increased (except for Japan in the 2000s).
- ▶ But, the rate of the increase varied considerably: Large differences in the activity effect (GDP & activity intensity), modal structure, and energy intensity
- The changes in modal structure have put upward pressure on CO₂ emissions: Continued shift toward trucking
- Moderation in the activity effect over the last two decades (except for South Korea & Spain): energy intensity & modal structure became more important.



Trucking and GDP

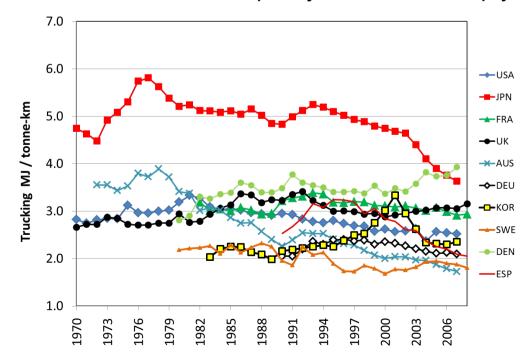
- Intensifying demand for trucking as a part of economic activity, particularly in the large countries (but, in these countries, overall freight activity intensity of GDP has not increased).
- No indication of decoupling between trucking and GDP.
- Spain still under investigation.





Trucking Energy Intensities

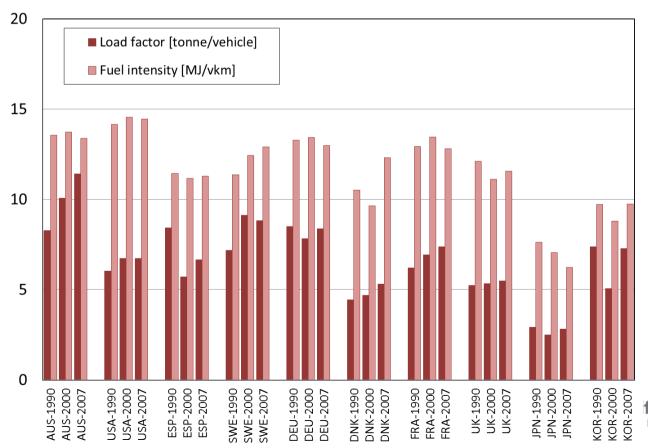
- Trucking energy intensity has varied <u>considerably</u> across and within the countries (due to the average size of truck, freight load, haulage, fuel prices, and technical and operational efficiencies)
- Several countries present substantially high levels of trucking energy intensity (e.g., Japan and Denmark).
- Australia has experienced substantial reduction in trucking energy intensity because if increased use of 3-trailier "road trains."
- Differences in actual vehicle fuel efficiencies only small part of difference: mainly a function of vehicle size, share of capacity carried and empty hauling





Truck Load Factor and Vehicle Fuel Intensity

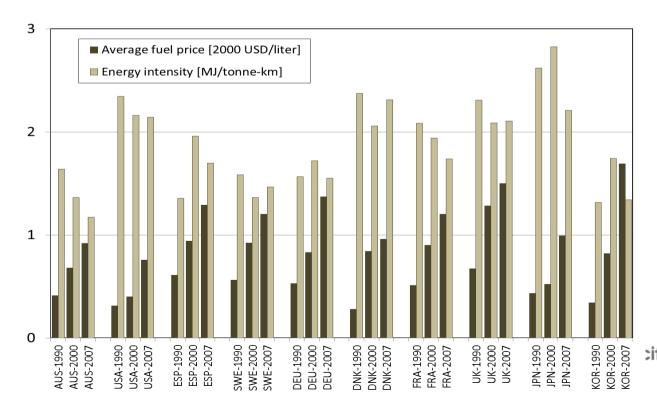
- Load factor and fuel intensity [MJ/vkm] have spanned wide ranges
- ► The overall decrease (or increase) in trucking energy intensity [MJ/ tonne-km] involved an increase (or decrease) in trucking load factor.





Fuel Price and Trucking Energy Intensity

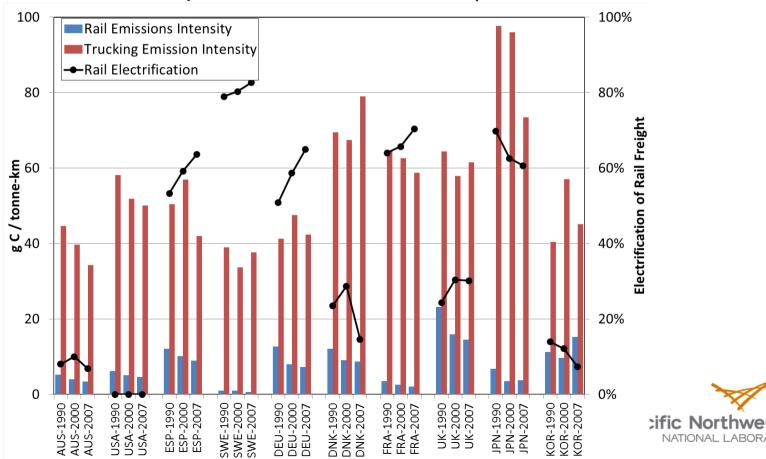
- Changes in trucking fuel price may have influenced trucking energy intensity [MJ/tonne-km]: the trend in trucking energy intensity is largely correlated with the growth rate in trucking fuel price (particularly in Japan, Germany, Denmark, and Spain)
- Fuel prices appear to influence truck utilization and efficiency, but not modal share.





Carbon intensities of rail and truck freight

- Carbon intensity of rail freight has declined (including CO₂ used in rail electricity used for freight).
- The extent to which freight CO₂ emissions can be reduced from the modal shift toward rail away from truck is very different (depending on rail electrification and power sector emissions).



Key Findings

- ➤ Various income elasticities of demand for freight service—a function of economic mix, geography, and foreign trade?
- ► The linkage of freight transport with GDP is reduced as economic structure changes (related to the shrinkage of the industrial sector).
- With the overall moderation in the effect of freight activity on CO₂ emissions, improved management of modal structure and energy intensity has became relatively important.
- Trucking energy intensity of trucking is generally decreasing (possibly due to improved loading and larger vehicles) but
 - Trucking activity has increased faster than other freight activity
 - Still a large cross-country variation in trucking energy intensity
- Modal shift toward rail away from truck gives a big opportunity to reduce freight CO₂ emissions, and the gain varies across the countries. Road congestion in many countries may be driving force.

Discussion

- Ongoing transformation in the global economy
 - Potential freight emissions leakage
 - Importance of improved freight technology, logistics, and planning in the developing world.
- Reducing Trucking CO₂ Emissions?
 - Better loading, logistics, and technical improvement
 - Policies (tech or loading standards, CO₂ tax)
 - Low carbon fuels such as biofuel and electricity
- Railway as a clean substitute?
 - Rail electrification may not always be good: it reduces the energy intensity of rail freight but is likely to increase the carbon intensity of rail energy, unless the power sector is de-carbonized.
 - But, modal shift toward rail away from truck still gives a big opportunity of reducing freight CO₂ emissions.
 - Yet, substantial modal shift back to rail is not likely in the short term.

QUESTIONS & COMMENTS?

