

Waking a Sleeping Giant?

Policy Tools to Improve the Energy Performance of Existing Dutch Houses

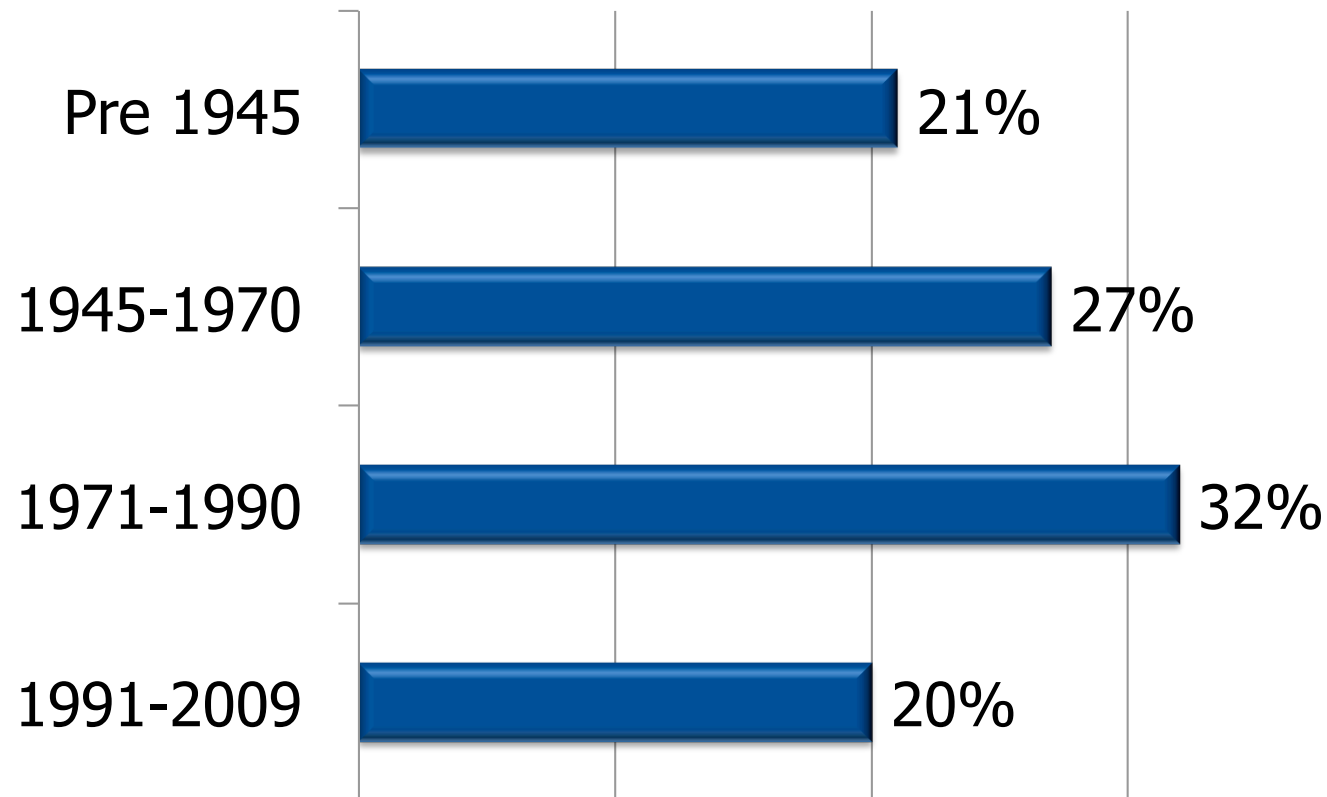
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Overview

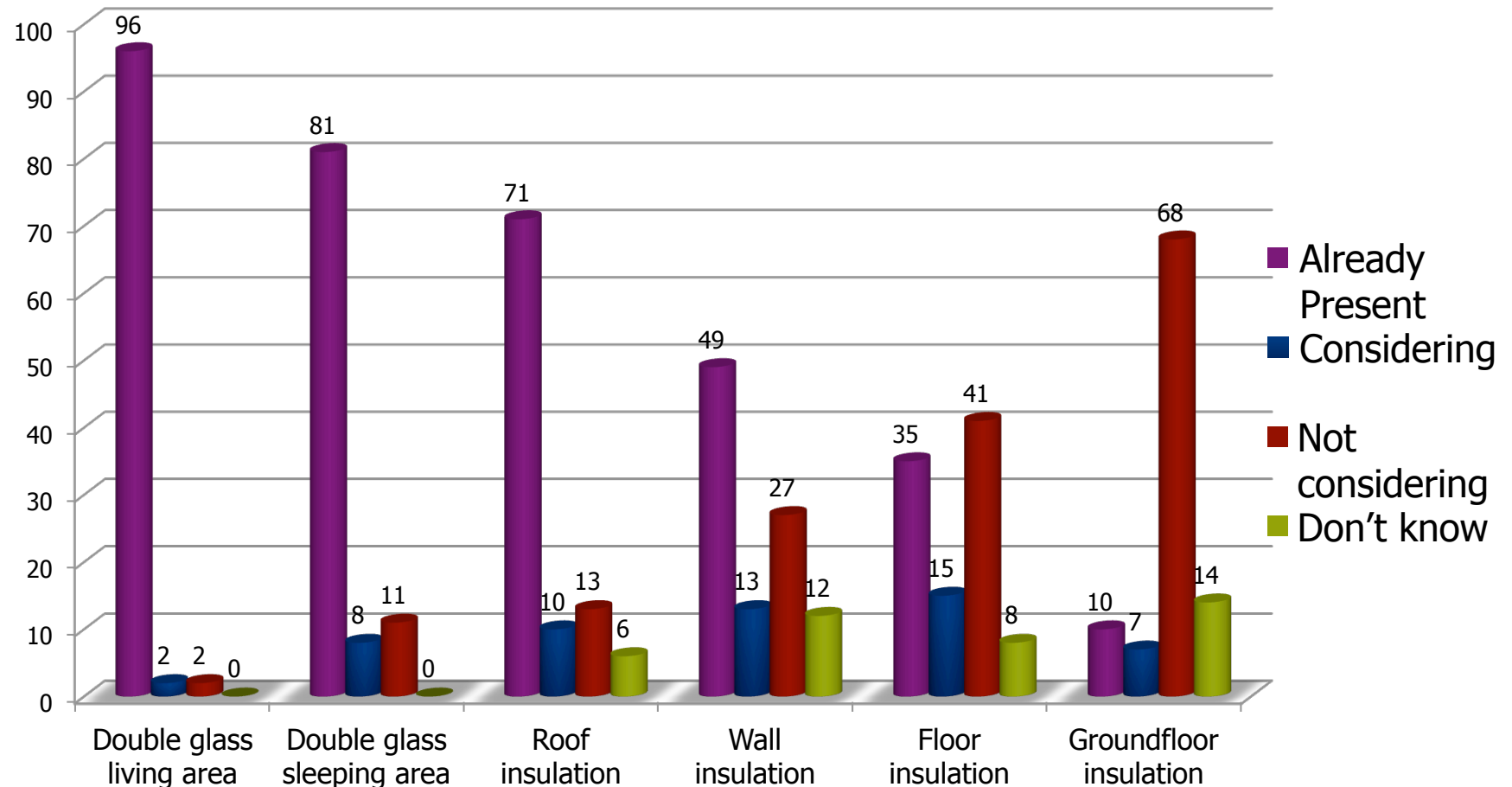
- Dutch Housing Stock & Policy
- Research Overview
- Methodology
- Evaluation & Interview Results
(Space heating & hot water private housing stock)
- Conclusions
- Questions

Age of the Dutch Housing Stock



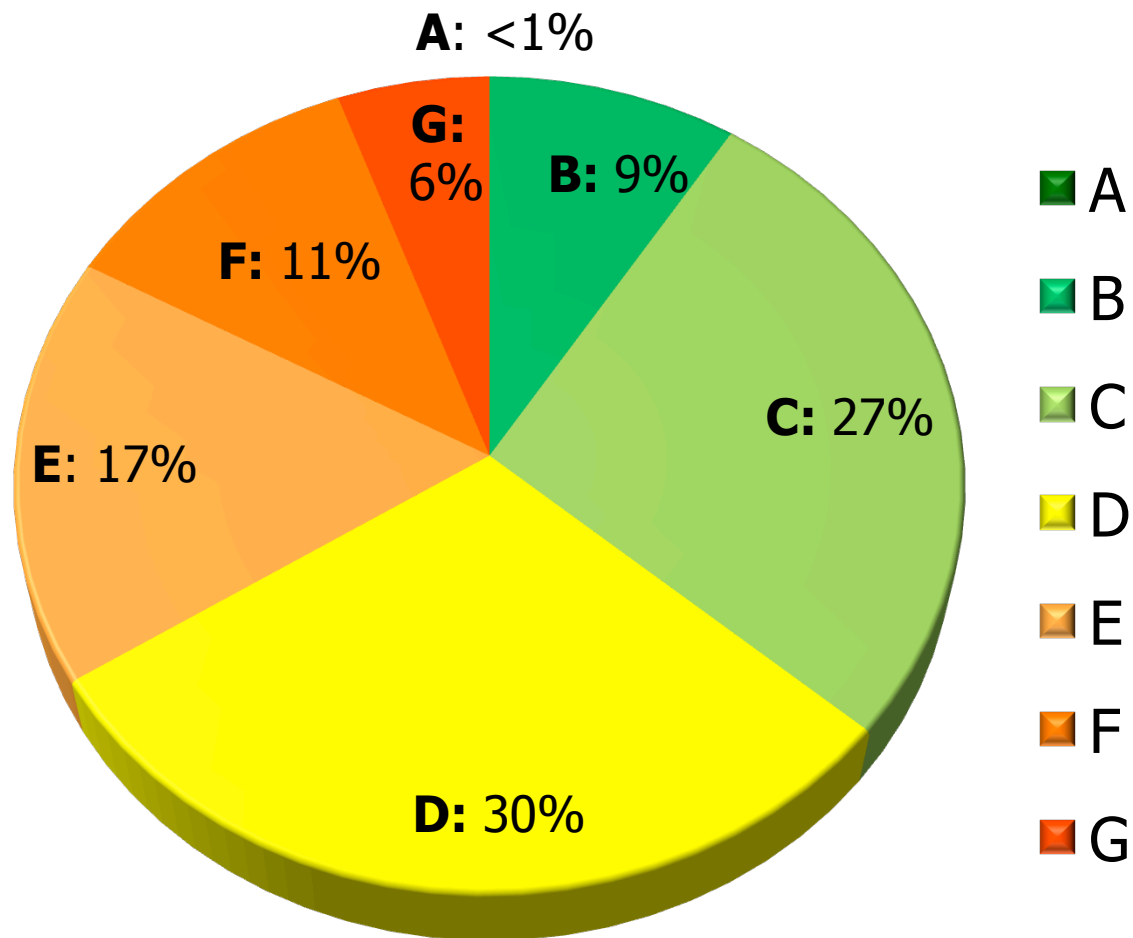
Source: Syswov 2009 ABF Research B.V.

Insulation Status (pre 1980) houses



n=1,545 Source: Schalkwijk & Mulder 2011 (TNS NIPO)

Recorded EPCs 2007-2009

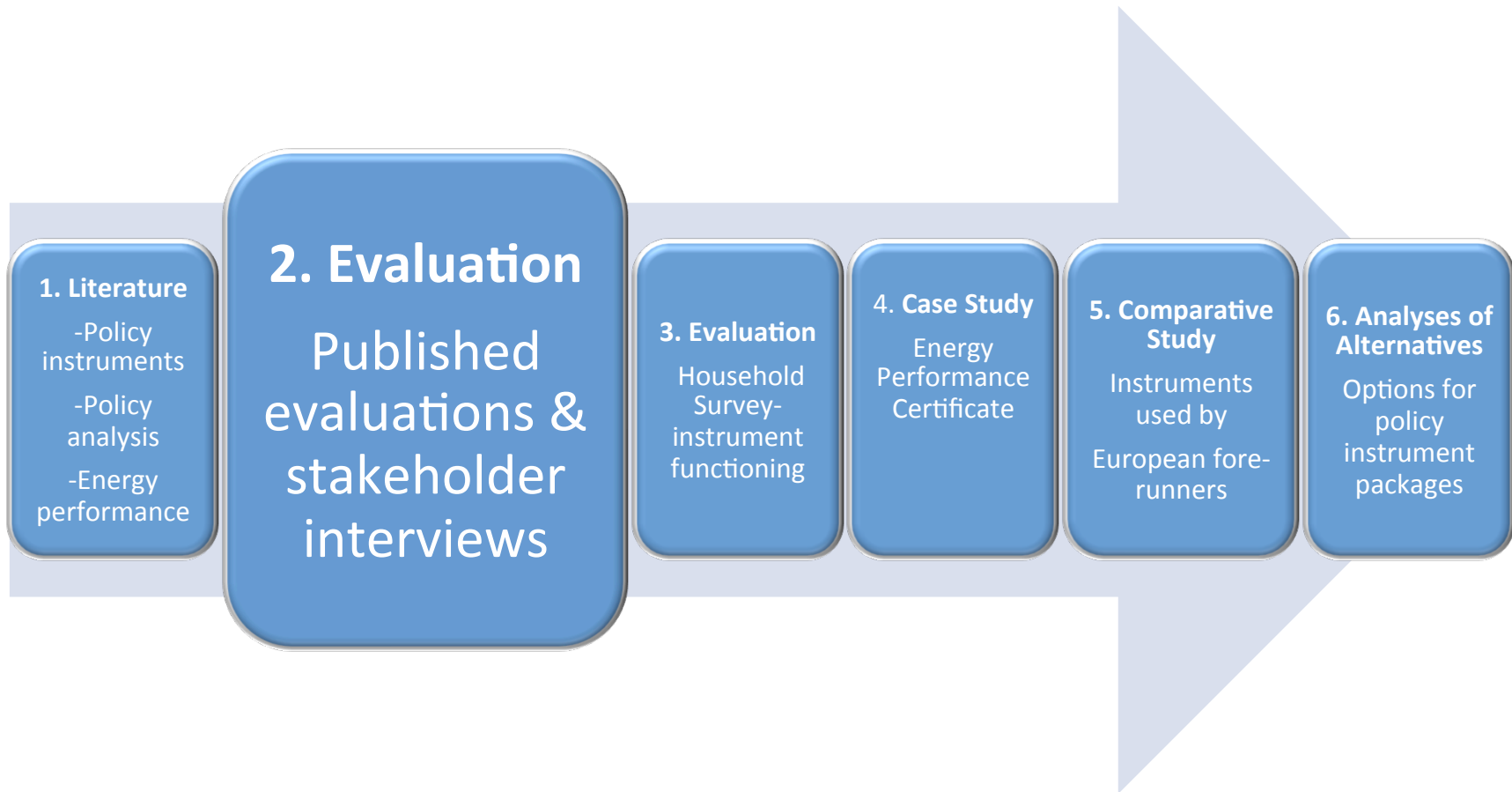


Source Meijer et al (2009)

Dutch Policy

- 20% GHG emissions reduction by 2020
- 14% sustainable energy consumption by 2020
- ~~2% energy efficiency improvement~~
- Role of the market
- Block for Block!

Research Overview



Evaluation of Current Instruments

Theory Based Evaluation



- Published evaluations/data
- Stakeholder interviews (20 organisations)

Main National Policy Instruments for Private Housing

 Energy Performance Certificate (**Energy Label**)

 Covenant: More with Less (Meer Met Minder) MmM

 Economic Tools

 Information Tools

 National Building Regulations

Concepts

- Combined instrument packages
- Balance between obligating & incentivising
- Non-generic instruments
- Trias Energetica
- Whole house
- Energy sufficiency

Energy Performance Certificate

Theory & Content

- Market demand
- 2008 & revised 2010
- No enforcement regime (yet) (16% sellers 2010)

Impact

- 2.7% price & shorter sale for A,B & C houses (Brounen & Kok)
- Cause-Effect? Measures-Recommendations (IDEAL EPBD) (5%?) (IMPACT)

Interviewees

- Weak tool but potential in obligation arrangement
- Enforcement >> impact

MmM Covenant

Theory & Content

- Market for energy efficiency
- (Alternative White Certificate Scheme)
- 2.4 million buildings 20-30% energy efficient 2008-2020 (500,000 by 2011 and 200-300,000 per annum)

Impact

- MmM organisation-One Stop Shop, MmM Suppliers, MmM Subsidy
- Financing issues & unclear responsibilities (Schneider & Jharap 2010)

Interviewees

- Very critical – targets not being achieved - commitment issues
- Average EPC of 'B' discussion point

Economic Tools

**Tailored
Advice
Subsidy**

**High
Performance
Glass
Subsidy**

**VAT
Reduction
19%-6%**

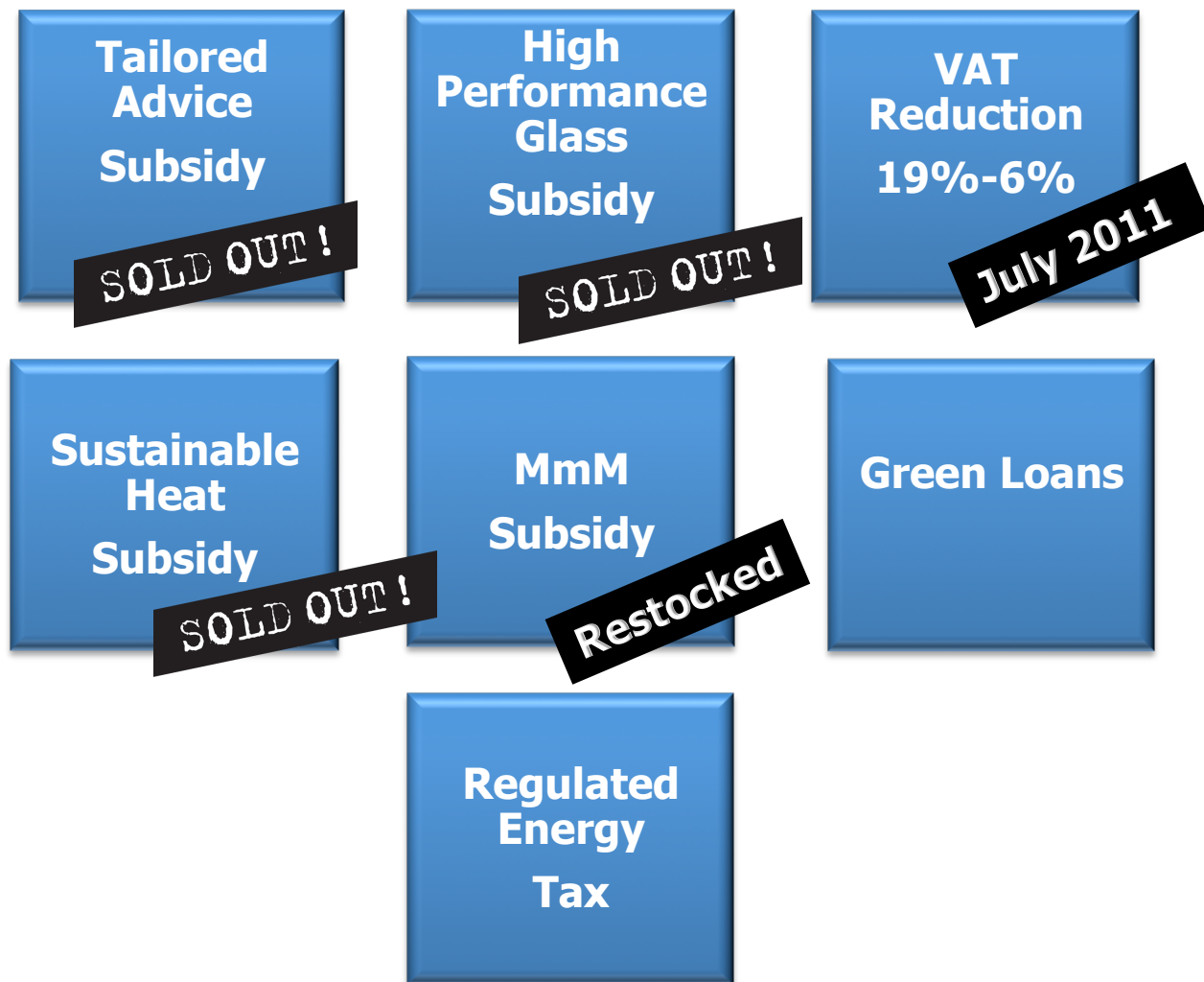
**Sustainable
Heat
Subsidy**

**MmM
Subsidy**

Green Loans

**Regulated
Energy
Tax**

Economic Tools



Economic Tools

Theory & Content

- Polluter pays
- Lower income groups/starters
- Develop market for renewable technologies

Impact

- Energy tax – little impact (BZK 2010)
- Subsidies & green loans - modest & temporary (Hamilton 2010; Noailly et al 2010)
- Lower income/starters? Renewables?

Interviewees

- 'Complex', 'Unpredictable', 'Temporary', 'Free Riders'
- MmM subsidy – integrated concept



PETER
De energiebespaarcoach!

Beter!



..eenvoudig
€ 150,- per jaar
te besparen!



Information Tools

Theory

- Remove information barrier

Impact

- MmM daily 3000 hits > 4000 national campaign
- Milieu Centraal 2008: 5,400 questions, 2010: 24,000
- Tailored Advice Subsidy: 2009 **27%**, 2010 **46%** knew about had used

Interviewees

- Outside responsible bodies tools poorly considered
- Increasing interest from members/public
- More active tools required- 'sending'

Building Regulations

Theory

- Establish legal standard
- Min. insulation standards during renovation
- No definition of major renovation

Impact

- Except complete renewal impact considered low
- Strengthen regs during renovation (IEA 2009)

Interviewees

- Only a minority considered potential
- Resource intensive & not effective

Conclusions

- Links needed between goals, instruments used to achieve goals & impact - cause & effect of instruments
- Some elements from some key concepts for some tools: instrument combinations, whole house but incomplete
- Interviewees reported current approach as **in-effective**, most common alternatives proposed:
 1. Obligations with EPC linked to property tax mechanisms
 2. Improve instruments-enforce EPC with long term financially attractive instruments

Questions

- What are your experiences with policy instruments?
 - Establishing cause-effect?
- Is there (or is there debate on) obligating and/or incentivising householders?

Thank you for your attention

