

# Urban form as a “first fuel” for low-carbon mobility in Chinese cities

*Strategies for energy and  
carbon saving  
in the transport sector*



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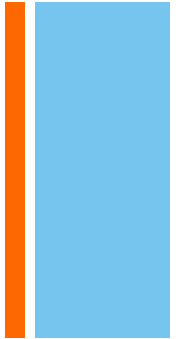
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# Overview



- **One Case Study: City of Jinan, Shandong, P.R. China**
- **Two main questions:**
  - (1) influence of urban form on low-carbon mobility in China?
  - (2) successful policy strategies and implications for China?
- **Three tools for analyzing low-carbon mobility:**
  - BEST Cities, ELITE Cities, Urban RAM
- **Policy Strategies and Infrastructure Choices**
  - Integrated Transport Planning, with Mixed-Use Urban Form
  - Public Transit Infrastructure, with Non-Motorized Transport
  - Vehicle License Policies, Clean Vehicle Policies
- **Conclusions: People, Accessibility, Clusters, Connectivity**



# Chinese Urban Context: Jinan, Shandong



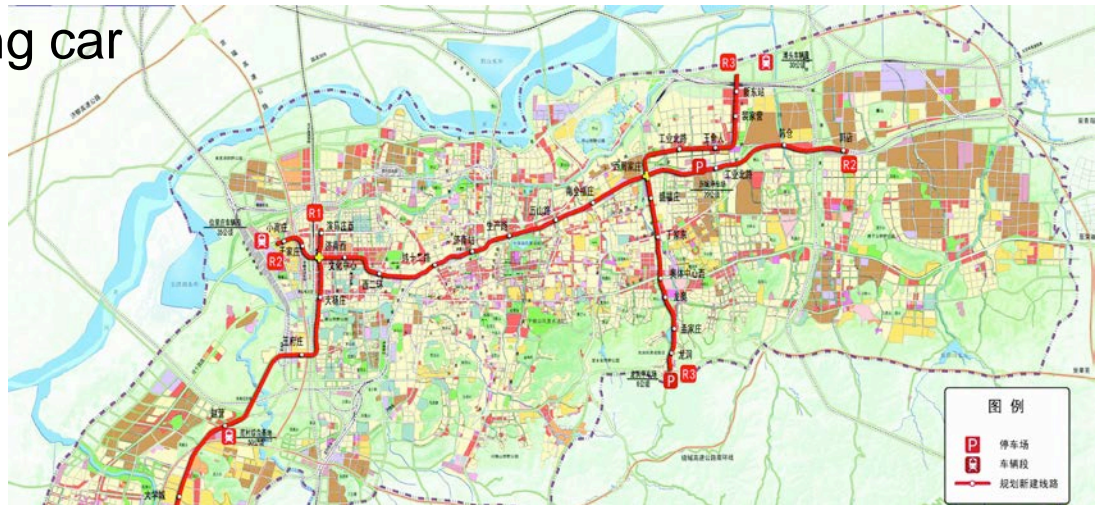
- Jinan population: 6.1 million
- Transport 10% urban energy, rising 5+% annually
- Road-dominated, increasing car ownership & trips
- Bus-dominated transit
- BRT since 2008
- Metro under construction
- Revival of bicycling

## Jinan BRT Lines



[Source: <http://www.chinastc.org/en/project/48/403>]

## Jinan Metro Plans

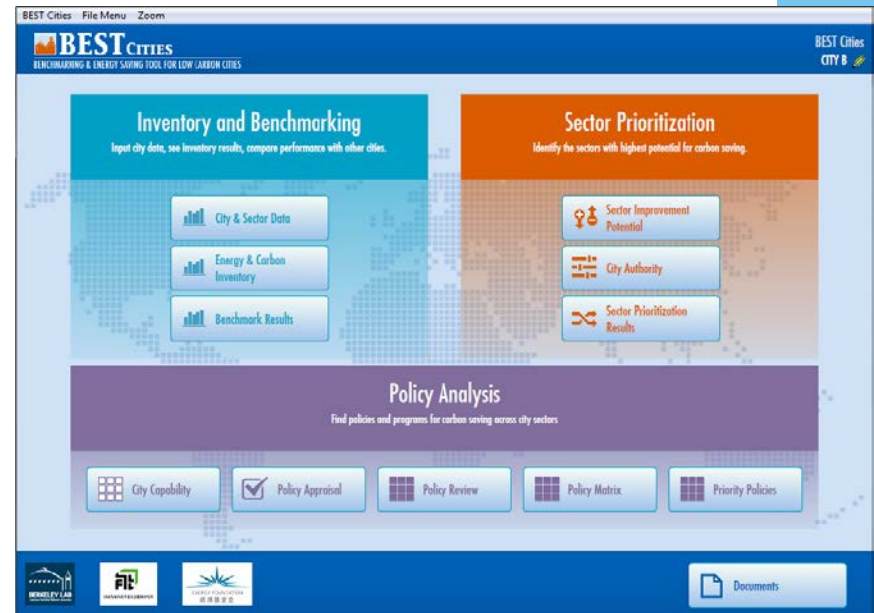


[Source: Jinan Urban Transport Planning 2015-2019.]

# + 3 Tools for Low-Carbon Cities in China (and elsewhere)

## BEST Cities

- *Benchmarking and Energy-Saving Tool for Low-Carbon Cities*
- **3 components:**
  - (1) Inventory & Benchmarking
  - (2) Sector Prioritization
  - (3) Policy Analysis
- **9 sectors:** industry, buildings, transportation, power & heat, etc.
- **33 Indicators:** city-wide and sector-specific, for international external benchmarking
- **72 Policies:** evaluate savings potential, city capabilities and priority policies



	>\$1 million	\$100,000 - \$1 million	<\$100,000
>200,000	high	very high	very high
100,000 - 200,000	med	high	high
<100,000	low	med	med

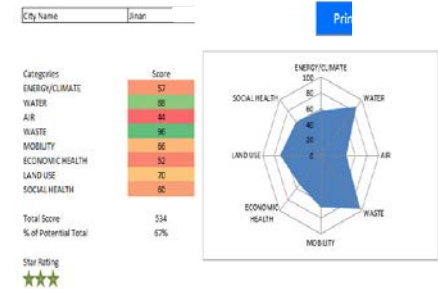
# + 3 Tools for Low-Carbon Cities in China (and elsewhere)

## Urban RAM

- *Urban Rapid Assessment Model*
- **Life-cycle view:** operational and embodied energy and carbon
- Attributes electricity and industrial energy to urban consumers
- Findings show high contribution of **food** and residential **goods** to total urban embodied energy.
- **Transportation** operational and embodied energy ~10% and growing.

## ELITE Cities

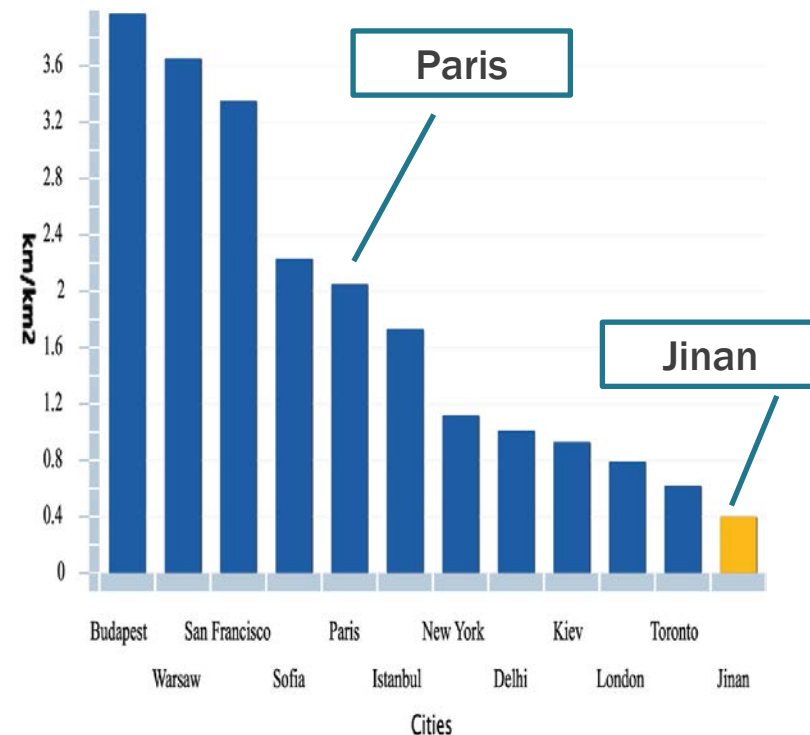
- *Eco and Low-carbon Indicator Tool for Evaluating Cities (ELITE Cities)*
- Scores **33 key indicators** representing **8 categories** to **compare** and rank cities in China
- Jinan scored 70/100 in **Land Use**; 66/100 in **Mobility**, and only 44/100 in **Air Quality**
- Limited **green space** [10/50 m<sup>2</sup>/capita], low **accessibility** to transit [50/90 %] and low **public transit** use [30/60 %] are all areas for improvement.





# + Urban Form & Transport Indicators in BEST Cities (aggregate view for benchmarking across cities)

- Transportation Energy per capita  
[tonnes coal equivalent (tce)/person]
- Extent of Public Transit [km/km<sup>2</sup>],  
length of bus and rail service across  
urban area
- Mode Share of Non-motorized Transport  
[%], *share of trips by walking and  
bicycling*
- Mode Share of Public Transit [%],  
*share of trips by bus and rail*
- Urban Green Space per capita  
[m<sup>2</sup>/person]
- Population Density [people/m<sup>2</sup>]



Extent of Public Transit in Jinan and  
Selected International Cities [km/km<sup>2</sup>]



# Transportation Policies Recommended for Jinan by the BEST Cities Tool

Policy	Speed of Implementation	Carbon Savings Potential (tCO <sub>2</sub> e)	First Cost to Government (RMB)
<i>Very High Priority</i>			
Public Transit Infrastructure: Light Rail, BRT, Buses	> 3 Years	>2.5 million	5 million – 50 million
Vehicle CO <sub>2</sub> Emission Standards	1–3 Years	>2.5 million	<5 million
Vehicle Fuel Economy Standards	1–3 Years	>2.5 million	5 million – 50 million
<i>High Priority</i>			
Integrated Transportation Planning	> 3 Years	500,000 - 2.5 million	<5 million
Mixed-Use Urban Form	> 3 Years	500,000 - 2.5 million	<5 million
Congestion Charges and Road Pricing	1–3 Years	500,000 - 2.5 million	<5 million
Parking Fees and Measures	1–3 Years	500,000 - 2.5 million	<5 million
Vehicle License Policies	< 1 Year	500,000 - 2.5 million	<5 million
Clean Vehicle Programs	1–3 Years	500,000 - 2.5 million	5 million – 50 million

# + Urban form influences 3 key variables affecting urban transport energy and carbon

Urban Form

Population density and distribution; clusters	Land-use mix; mixed-use zoning
Access to pathways for walking and biking	Quality of access: trees, safety, covered bus stops, nearby amenities
Access to public transit	Distance from destinations: proximity, isolation
Ease of use for each transport mode: fare payment, speed, frequency	Extent of each transport mode
Connectivity of transport modes; street and intersection density	



3 Variables

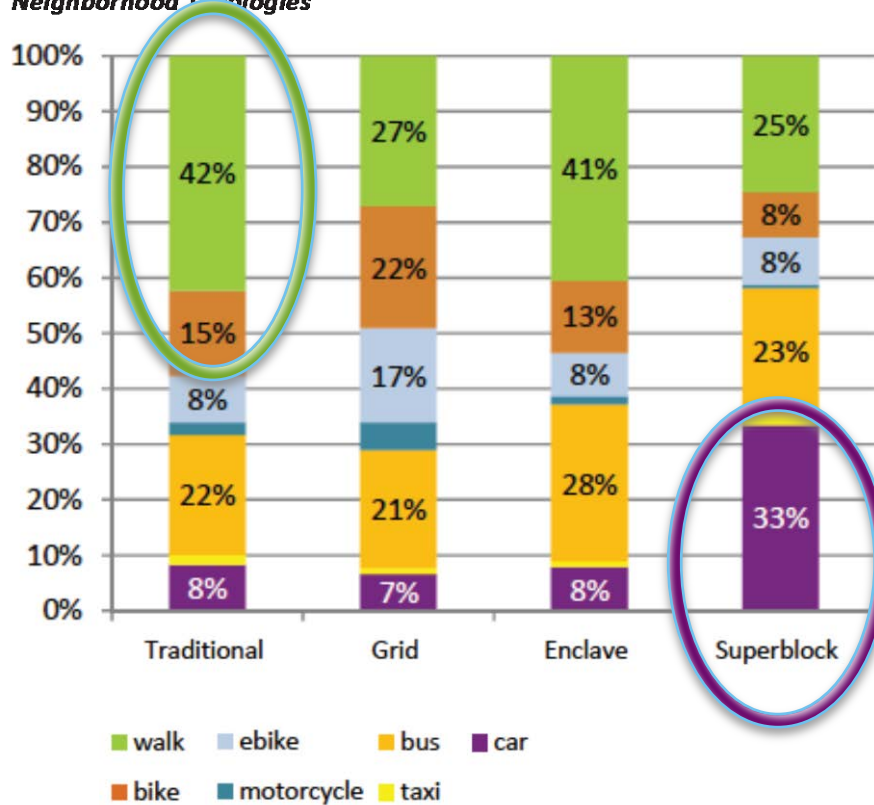
- (1) vehicle kilometres travelled (VKT),
- (2) mode share, and
- (3) energy and carbon intensity of each transport mode.



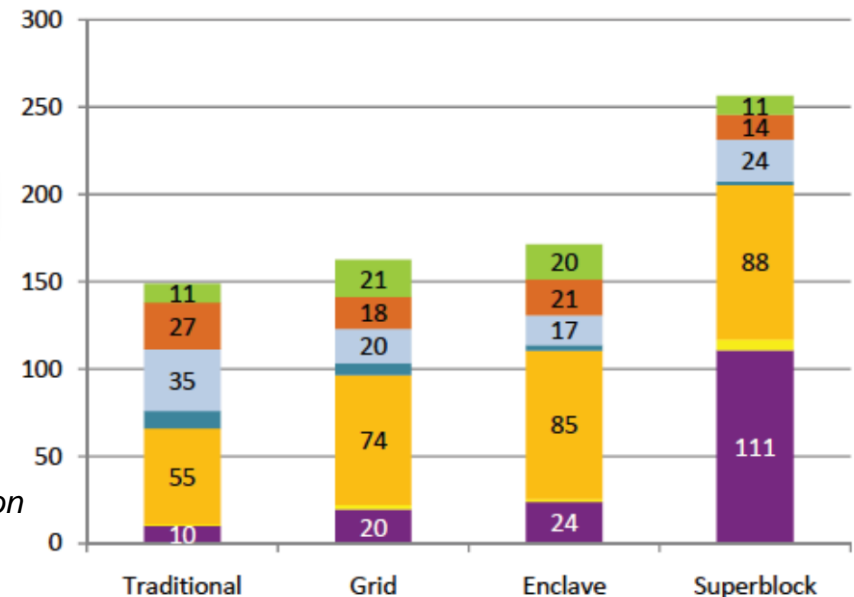


# Jinan Urban Form: Superblock 4x VKT vs. Traditional, Grid, or Enclave Forms

**Average Household Weekly Travel Mode Share across the Four Neighborhood Typologies**



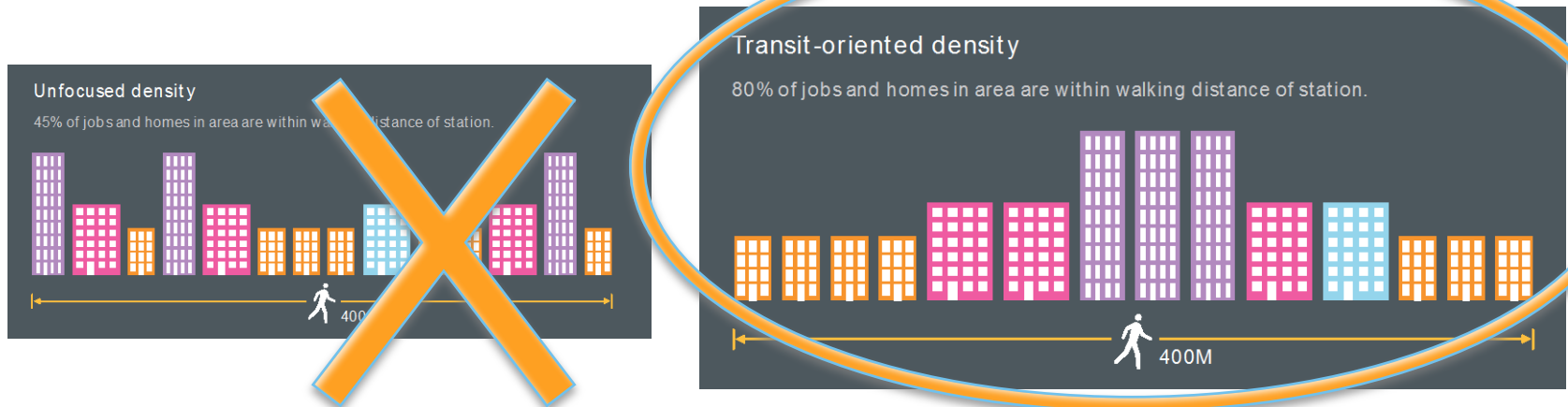
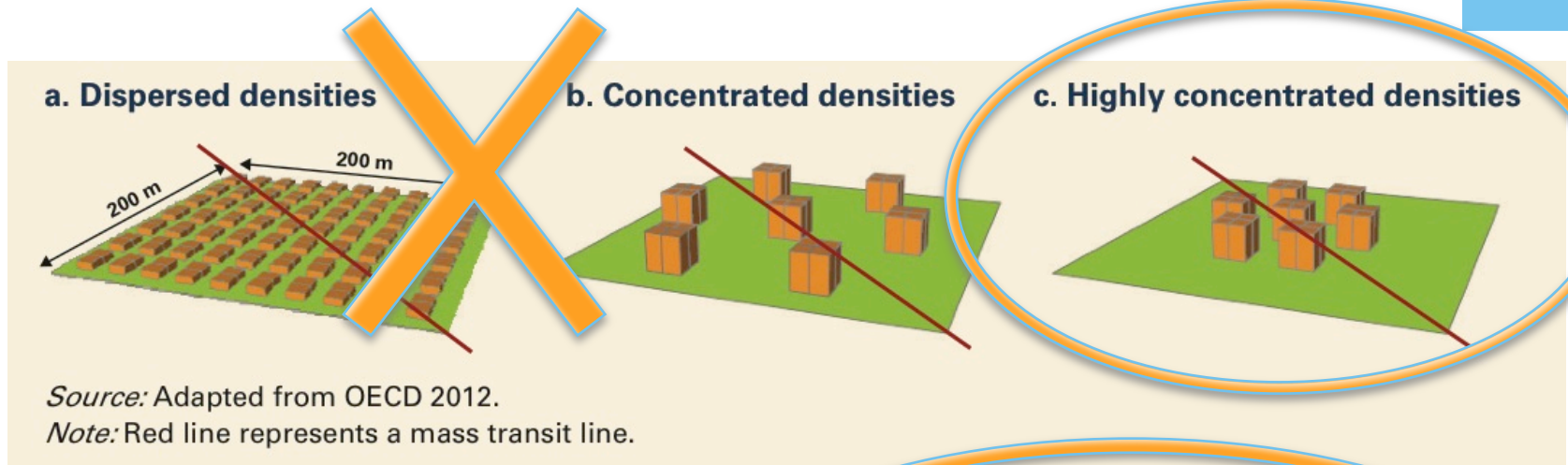
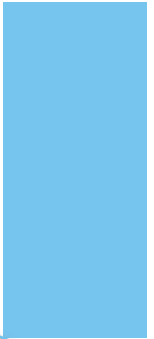
**Average Household Weekly Travel Distance (Km) across the Four Neighborhood Typologies.**



Yang, J. 2010. *Does Energy Follow Urban Form? An Examination of Neighborhoods and Transport Energy Use in Jinan, China*. Master's Thesis, Massachusetts Institute of Technology. May. (Graphics reproduced by Calthorpe Associates 2010.)



# ***Clustered Distribution*** is crucial, not only aggregate (average) density



[Source: Suzuki, Cervero, and Iuchi, World Bank, 2013.]



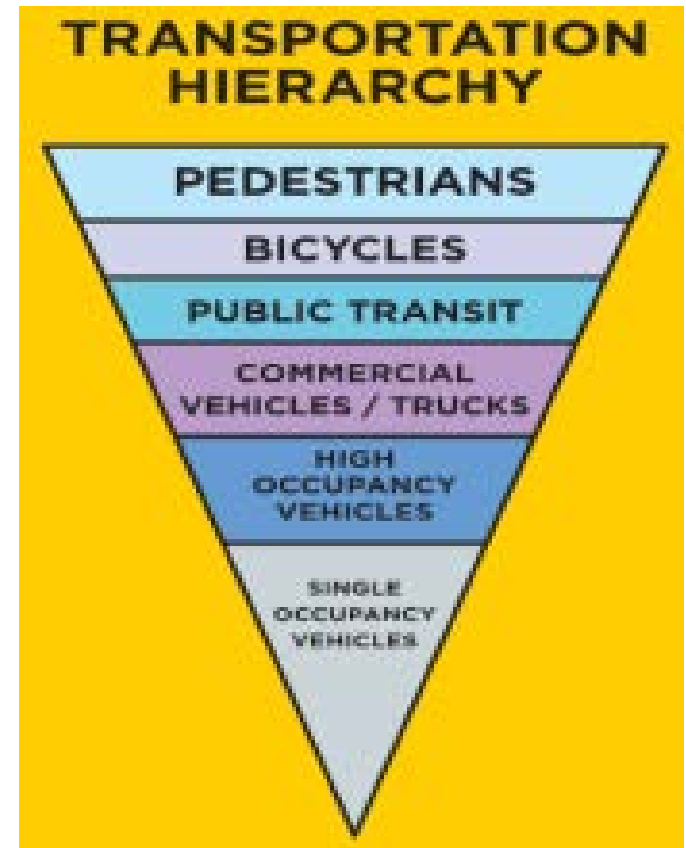
# *Human-scale details matter*, not only technology, infrastructure, business





# Conclusions

- Though Transportation is typically 10% of energy and carbon in Chinese cities, the share is growing rapidly.
- High Priority Policy Strategies & Infrastructure:
  - **Integrated** Transport Planning, with **Mixed-Use** Urban Form
  - **Public Transit** Infrastructure, with **Non-Motorized** Transport
  - Vehicle License Policies, Clean Vehicle Policies
- Emphasize Mobility for *People*, Accessibility, Clusters, Connectivity





# Discussion ~ Thanks!

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- How to prioritize and promote **mixed-use urban form** and **non-motorized** transport?

*[These are “at-the-source” strategies for large-scale, enduring benefits – not “shiny” techno solutions.]*

- How to leverage funding, public understanding, business support for **equitable** low-carbon mobility?
- How to integrate low-carbon transport and land-use decisions?