

Market surveillance: A new arena for civil society

ECEEE Summer stud
2nd June 2015

MarketWatch partners



ATLETE results

ALL (70)		
	PASS	FAIL
Energy class	79%	21%
Energy consumption	77%	23%
Storage temperature	90%	10%
Storage volume	73%	27%
Temperature rise time	84%	16%
Freezing capacity	70%	30%
TOTAL	43%	57%

- The final report from the Evaluation of the Ecodesign Directive was published in 2012 and concluded that *Growing evidence indicates that the level of non-compliance is in the range of 10-20%.*
- In CLASP's *Compliance Counts: a Practitioner's Guidebook* (2010) DEFRA (UK): "At present the rate of non-compliance in the UK is estimated to be around 10 to 15% at manufacturing level (failure to meet the claim on the label) and 20% at retail level (absent or incorrect labelling)."

ATLETE2 results (2014):

- 100% compliance rate on the energy efficiency class and energy consumption declarations on the energy label
- 64% compliance with the requirement to indicate the standard programme on the machine
- 38% compliance rate for the ecodesign-requested information to be provided in the booklet of instructions



MarketWatch

is it energy efficient?

Is an A label really an A?

Energy labels and Ecodesign should deliver better products that help consumers save energy, money and contribute to environmental protection. Unfortunately, some manufacturers and retailers are not following the rules.

MarketWatch is a Europe-wide campaign helping to identify and highlight non-compliant products and failing retailers that are pushing up our energy bills and undermining European energy saving targets. Working closely with Market Surveillance Authorities and campaign groups, we will bring unique pressure to bear.

There's a lot at stake

MarketWatch takes aim at the estimated 300TWh a year being lost because products are not as efficient as they should be, equal to the entire residential electricity consumption of Eastern Europe. And more energy consumption means higher energy bills for us all, extra strain on our energy networks and added climate instability.

Formal market surveillance by Market Surveillance Authorities help ensure a level playing field for manufacturers and traders, but activities vary in vigilance from country to country. MarketWatch aims to complement work being done by Market Surveillance Authorities by helping to pinpoint suspicious products and trends.

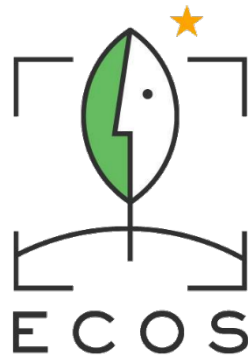
We also think Civil Society Organisations can and should play a role in greater surveillance, data collection and in communicating poor results. Our aim is to create a network of informed and engaged civil society organisations who are active in ecodesign and energy labelling.



**LOST
SAVINGS**
€10.5b

Misold appliances cut expected household energy savings by an estimated 10 percent in Europe. Lost savings from non-compliance equate to about €10.5 billion per year.

source: <http://goo.gl/0hU53V>



THANK YOU!

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