



#### Distributed data for distributed power

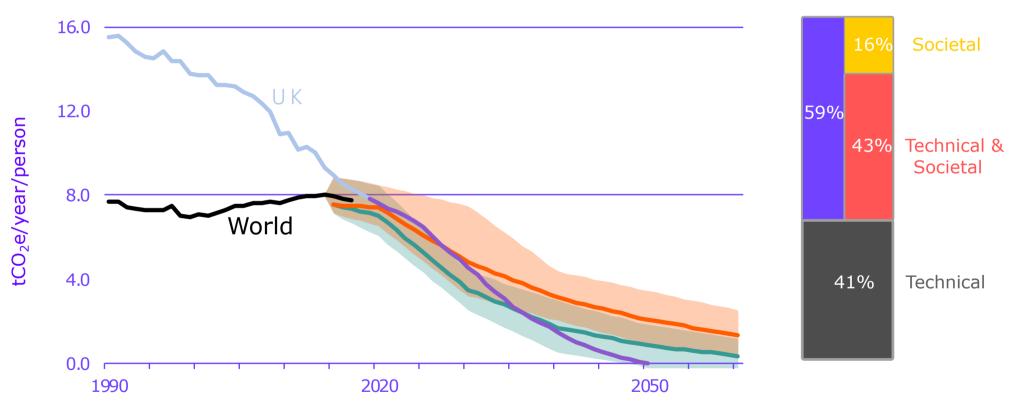
How data ownership and feedback can enable change

Phil Grünewald

ECEEE Summer Study 2022.

Paper s

# Half way there?



Source: Climate Change Committee. The UK's path to net zero. The sixth carbon budget, Climate Change Committee, December 2020

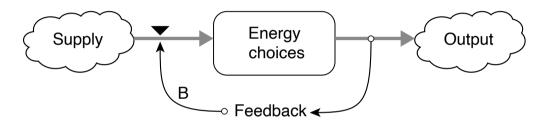
"Understanding human behaviour isn't rocket science

– it's harder"

Edward Tufte



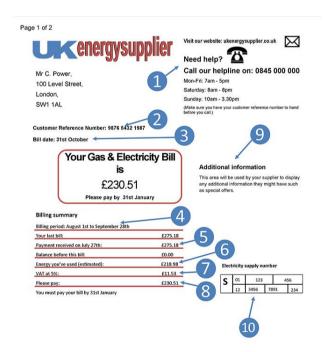
#### Feedback



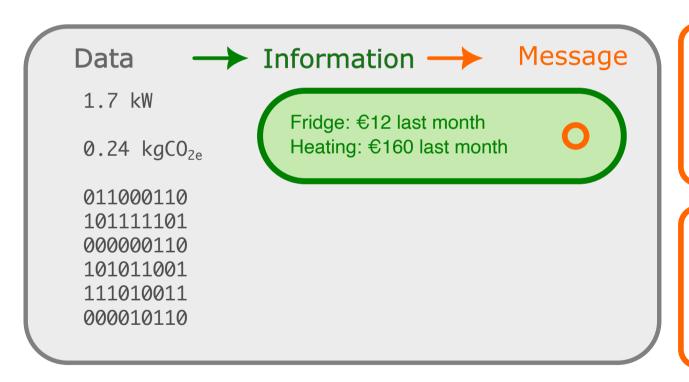
1) Timely 2) Accurate 3) Actionable







#### Data for feedback

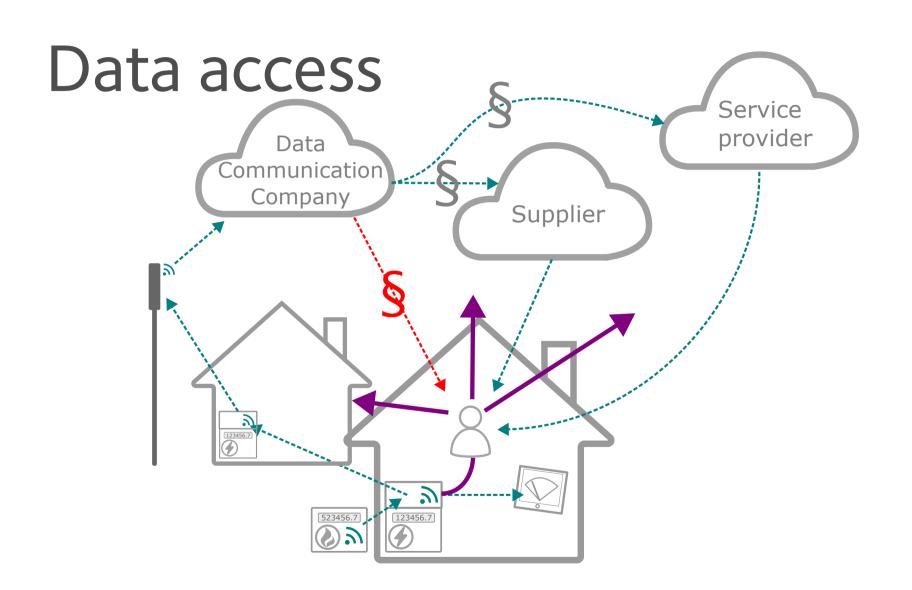


A new 50l fridge suits your needs and pays for itself in 2 years.

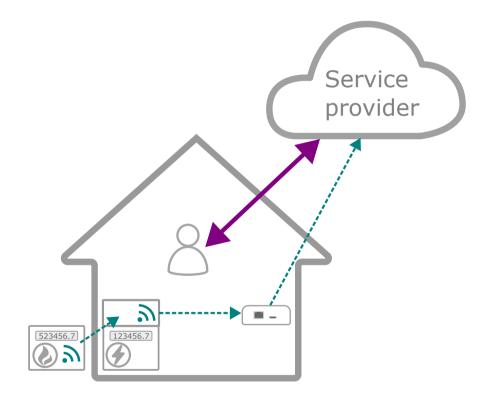
(options) do it

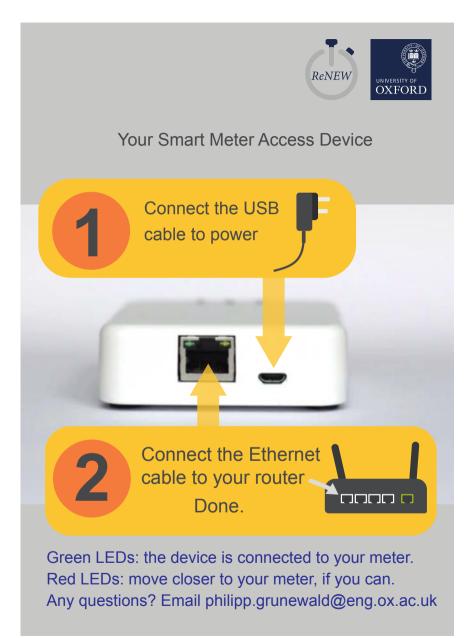
A 3kW heat pump is your best next carbon saving step for you

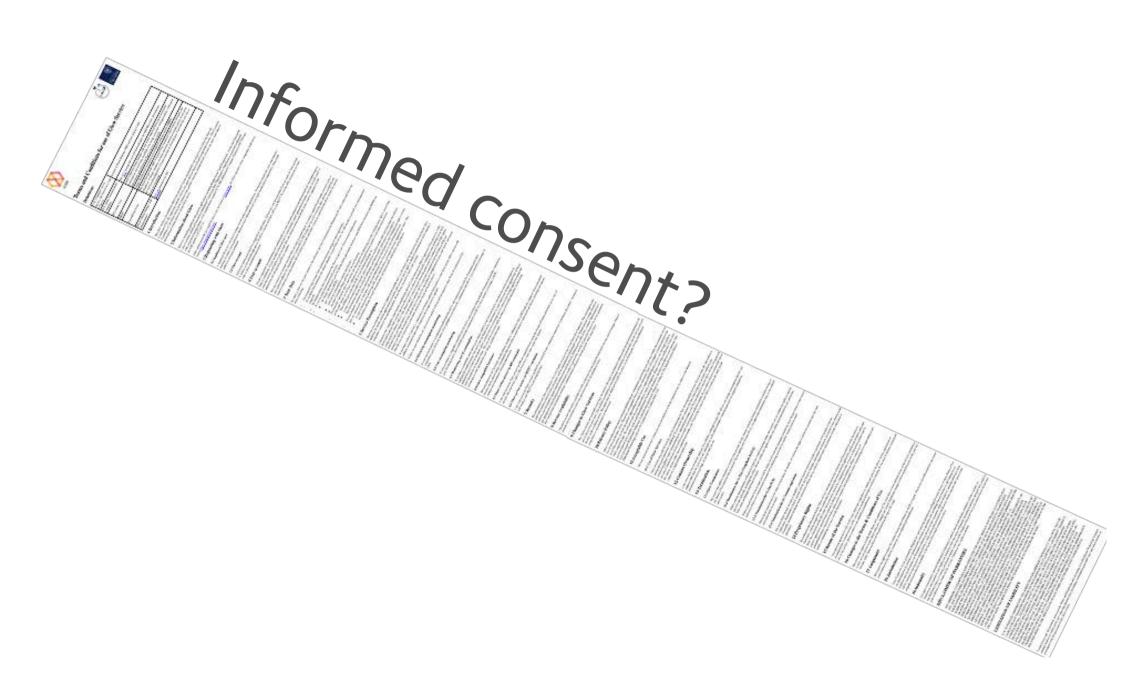
options do it



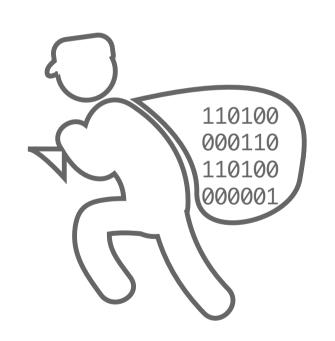
#### Data access







# What are we trying to protect?



Energy use?

Occupancy?

Privacy?

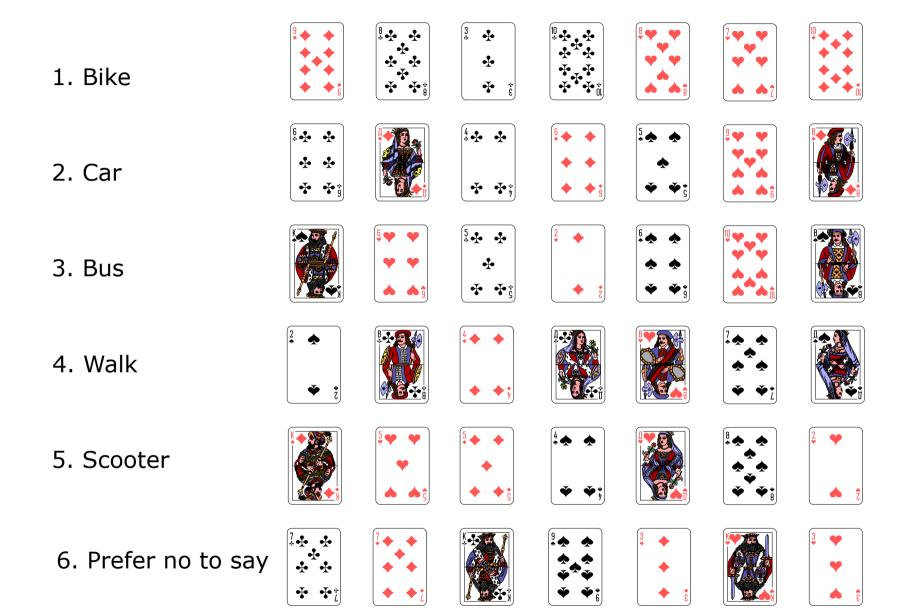
Identity?

# Identity



How much smart meter data does it take to uniquely identify you?



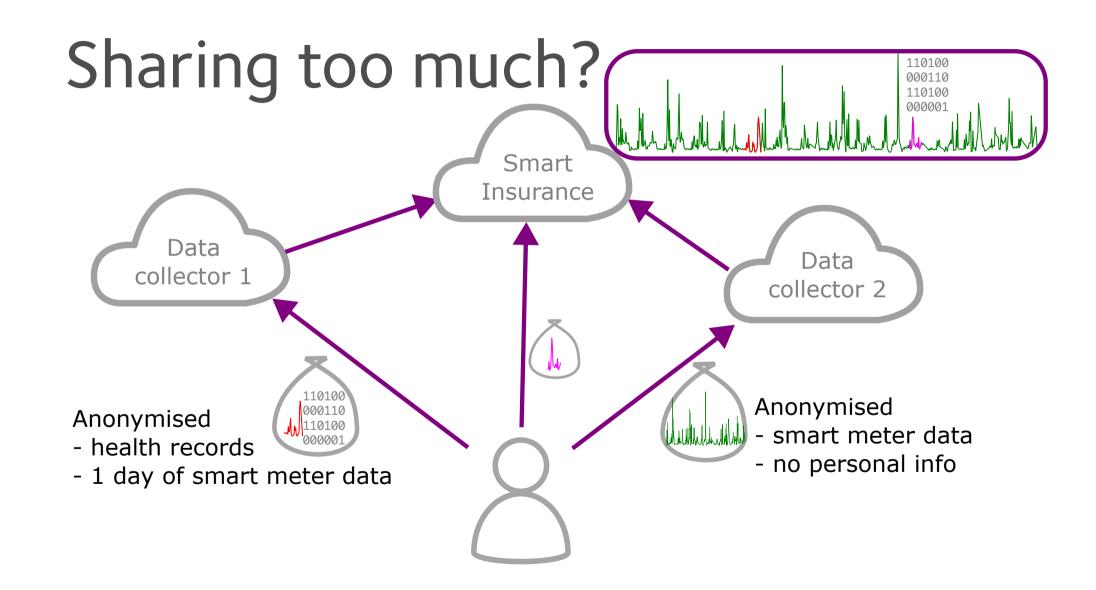


# Identity

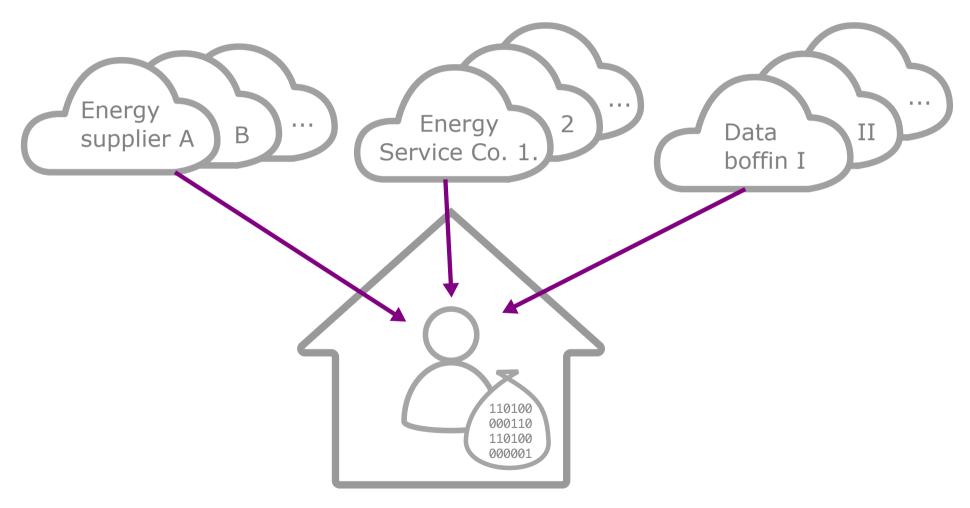


How much smart meter data does it take to uniquely identify you?

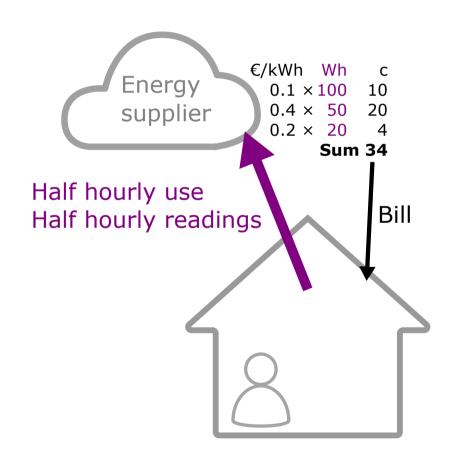
On average less than 5 readings with 50W precision

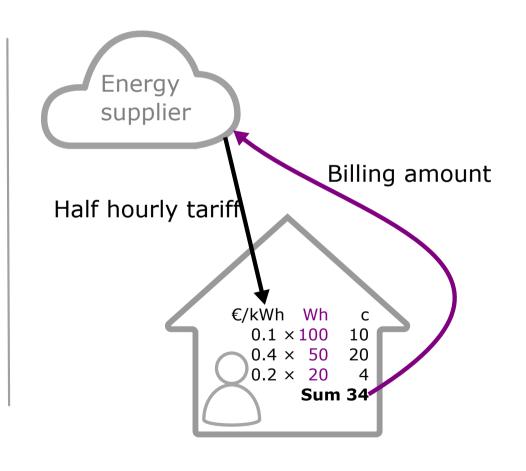


#### Model meets data (at home)

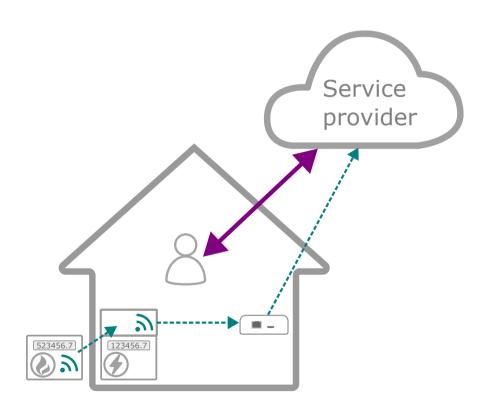


#### Model meets data (at home)



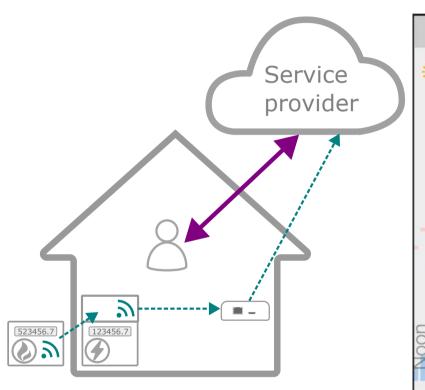


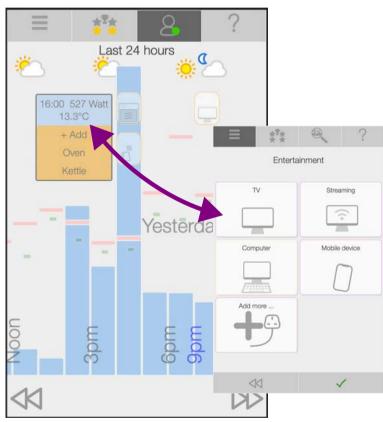
#### Model meets data (training camp)





#### Model meets data (training camp)



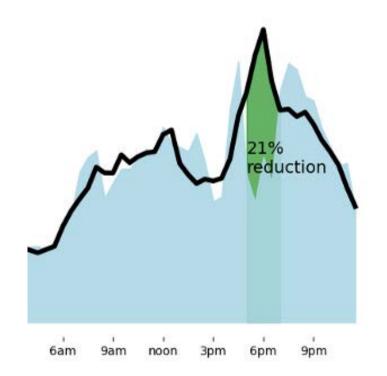


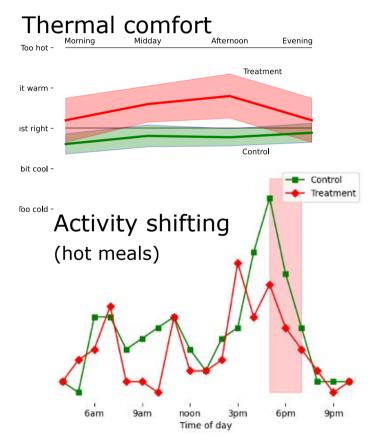
#### **Phases**

- 1) You tell us
  - training
- 2) Verify suggestions
  - reinforcement learning
- 3) Feedback
  - Timely
  - Accurate
  - ActionablePersonal Messages

## Learning from load shifting

Load reduction



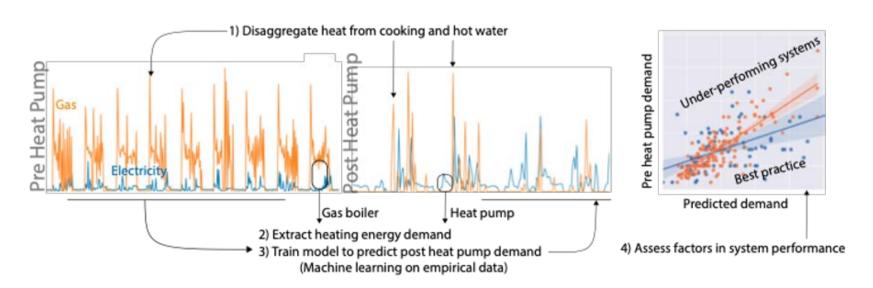






# Learning from heat pumps





### Summary



Powerful data

Energy data is personal Potential for

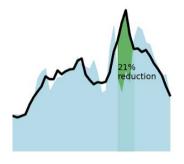
- inadvertend consent and
- powerful insights is high



Ownership empowers

Control over one's data

- can add security
- enables monetary and service value extraction



Trust enables insights

Data misuse will undermine large scale access and important insights

Inform or regulate?





#### Thank you

for your feedback

and to the



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