Activity report
Fiscal year 1 August 2016–31 July 2017

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Summary
This fiscal and activity year saw two very large and successful events within a 9-month period. Industrial Efficiency 2016 was held in September 2016 in Berlin. As soon as the event was finalised, it was time to start up the conference machinery and accept abstracts for the Summer Study, held in early June 2017 in the South of France.

During the year, eceee has published positions on the EED and the EPBD, as well as providing concrete input to the discussions on the crucial definitions of nearly zero-energy buildings.

A lot of the activities and resources have been focused on Horizon 2020 and the successful conclusion of the IEE-funded Energy Efficiency Watch 3 (EEW3) project. eceee's project on energy sufficiency was publicly kicked off during eceee’s 2016 policy seminar in Brussels. A number of think pieces and research papers have been commissioned during the year. The results of these will be presented in early 2018. A number of national workshops will also be held during the 2017-18 fiscal year.

As part of the Horizon 2020 and IEE projects, several workshops and events have been held in conjunction with Industrial Efficiency and the Summer Study.

Membership rates have been rather steady and the board remains focused to grow the eceee membership.

Our activities are reflected in our funding
Membership is important since it brings credibility and an active network. Incomes from membership (member fees and member service fees) is, however, rather limited with on average a little more than 10 percent of income from members. The single largest income category is conference participation fees, with almost half of incomes from this source. This is much larger than all EU-funded and ad-hoc funded projects together and it clearly shows how much of eceee’s activities that are involved in conferences and events.
Over a two-year cycle, incomes are distributed as follows:

- Membership fees: 11%
- Services and event sponsoring: 10%
- Grants and contributions (EU projects and philanthropic funding): 31%
- Registration fees: 46%
- Other revenues: 2%

**Input to the European policy process and to the COP process**

With several revisions of EU energy efficiency Directives proceeding at a slow pace, eceee has issued several items and statements related to the Energy Performance of Buildings Directive. eceee also issued statements related to the COP process.

**Statements and position papers**

- **Ecodesign:** eceee joins Germany, Sweden and many organisations in call for Commission to restart process. See [eceee news](https://www.eceee.org), 25 Oct 2016, and [reply from Commission](https://www.eceee.org) 18 November 2016.
- **Winter package’s 30% binding target absolute minimum, welcomes support for Efficiency First principle.** See [press release](https://www.eceee.org) (November 2016)
- **European business, cities, NGOs and trade unions call for EU leaders to live up to their Paris commitment:** A major new Coalition for Higher Ambition, supported by eceee, is calling on EU leaders to act on the Paris Agreement and ensure that EU climate policies are coherent with its goals. The Coalition is backed by businesses, cities, trade unions and NGOs. See [press release](https://www.eceee.org).
- **Bank says “no shortage of funds for energy renovation”, but EPBD must address latent demand.** See [press release](https://www.eceee.org) (May 2017)
- **eceee condemns US exit from climate agreement, but “decision will hurt US more than rest of the world”**. See [press release](https://www.eceee.org) (June 2017)

During September, October and November 2017 eceee has been active in the EBPD process and provided input on crucial formulations in the EPBD Annexes.

- eceee press release 25 September 2017: **EPBD must focus on reducing energy needs and avoid double-counting of renewables** (See [press release](https://www.eceee.org))

**Reports and infographics**

eceee also produced two infographics on energy efficiency (buildings) finance that were presented in the spring of 2017 ([eceee launches infographic series on energy efficiency financing](https://www.eceee.org)) and **New eceee briefing on energy efficiency financing explores how binding legislation can boost investment**

After the fiscal year ended, a “**Steering Through the Maze**” guide on the Commission's Winter Package was produced.
Events arranged by eceee

Industrial Efficiency 2016 in Berlin

Industrial Efficiency 2016 saw an increase with about 100 participants compared to the 2014 Industrial Summer Study, or more than a 65% increase! We attribute this to the new location (city and venue), the flexible format with a clearer separation between peer-reviewed papers and extended abstracts and an increased focus on industrial efficiency among policy makers, industry and researchers.

Perhaps the most important aspect of the Industrial Efficiency event is the ability to create networking opportunities and that it offers a platform for learning new things.

- 93.6% said that they made new contacts that are useful in their professional life.
- 91.8% said that they had learned something new they found useful in their work.
- 65.5% believe that the contacts they made will lead to new international collaborations.

The participants rated the event as a whole as a 3.9 out of 5, with 60 percent of the respondents giving the conference a rating of 4. This is very consistent with the rating of the 2012 and 2014 Industrial Summer Studies (although the questions were not asked exactly the same way).

Read more here: https://www.eceee.org/industry/

eceee 2017 Summer Study, Presque’île de Giens, Hyères

The Summer Study received very high participant ratings well in line with previous years’ evaluations. The overall rating was 4.4 on a 1 to 5 scale. A few criteria saw higher ratings than in any previous years’ evaluations already high ratings. These were for instance the registration process (4.7), the payment process (4.5) and onsite registration (4.7). We are also very happy to see that plenaries were rated at a very high 4.1 and this is the first time they were rated over 4.0 (previous high was 3.8).

The solutions workshops set up with company partners or in cooperation with EU project partners also received very good ratings.

The Summer Study saw fewer participants this year, however, with about 380 participants compared to about 430 in 2015. The number of abstracts also decreased a bit but more than 430 abstracts were received of which 222 ended up as final peer-reviewed papers. It is impressive to note that all in all, 587 people were involved as authors and co-authors, a new record.
A few of the 380 participants in their conference T-shirts.

A large number of solutions workshops were held with partners or as part of IEE and Horizon 2020 projects.

eceee is very grateful to panel leaders for their hard work and to partners for their logistical support. Much of the eceee’s secretariat’s work in autumn 2016 and spring 2017 was devoted to Summer Study participation.

Read more here: [https://www.eceee.org/summerstudy/](https://www.eceee.org/summerstudy/)

**The annual policy seminar**

eceee’s annual policy seminar was held in Brussels on 24 November 2016. The theme was *Europe’s key to deliver on the Climate Agreement: Energy efficiency and reduction of demand*. The seminar was arranged as part of the KR Foundation-funded sufficiency project and the IEE-funded Energy Efficiency Watch 3 (EEW3) project.


The seminar gathered 63 participants from industry, NGOs, government, European Commission and academia. Presentations and films from the event are available [on-line](https://www.eceee.org/summersummerstudy/).

**Pre conference event before industrial efficiency 2016**

Before Industrial Efficiency 2016, a half day pre-conference on indicators was held. The conference attracted 80 participants and was held as part of the EEW3 project.

Read more [here](https://www.eceee.org/summersummerstudy/).

**Contacts with other organisations and forums**

During the year, eceee has maintained relations with a number of organisations and participated in several forums. Obviously, eceee maintains close relations with all the
organisations represented on eceee’s board. In addition to that, eceee develops relations with other organisations that share the same objectives.

- eceee is an active member of the *Coalition for Energy Savings* in Brussels that brings together many of Europe’s main organisations from industry and the NGO community in order to more effectively promote energy savings through energy efficiency. Fiona Hall is on the Steering Committee for eceee. eceee re-distributes the Coalition news e-mail as a members-only service. For more information on the Coalition, see [http://energycoalition.eu/](http://energycoalition.eu/)
- The close relation with the *Buildings Performance Institute Europe (BPIE)* has been maintained during the year. [http://www.bpie.eu/](http://www.bpie.eu/)
- eceee joined Motor Summit 2016 as a partner.
- eceee joined the new *Coalition for Higher Ambition*, supported by eceee, is calling on EU leaders to act on the Paris Agreement and ensure that EU climate policies are coherent with its goals. The Coalition is backed by businesses, cities, trade unions and NGOs.
- eceee has joined the *Connected Devices Alliance* as a supporter (this alliance was formed as part of G20 Energy Efficiency Action Plan: Voluntary Collaboration on Energy Efficiency.
- Together with the IEA and a number of governments and
- eceee has had no resources to be present at the *Ecodesign Consultation Forum* meetings, but on the other hand, ecodesign and labelling have been almost completely dormant. eceee and CLASP have maintained close cooperation.
- Through the IEE funding of the Energy Efficiency Watch 3 project and the Horizon 2020 projects BRISKEE, CHEETAH, TrustEE, and SHAPE ENERGY, eceee maintains close links with many organisations and research institutes that are project partners. New successful project applications will extend eceee’s networks further through cooperation with project partners.
- In addition to taking part in events, eceee has helped provide input and reviews to a number of energy efficiency-related reports by providing reviews and acting as a discussion partner.

**National ambassadors**

During the year, ambassadors assisted in national member outreach and helped gather information on national energy efficiency policies during 2017 and have helped support the recruitment of new members.

ecceee ambassadors are coordinated by Hans Nilsson, Fourfact, Sweden. [http://www.eceee.org/members/ambassadors](http://www.eceee.org/members/ambassadors)

**Presence in public events**

eceee’s Executive Director Nils Borg has taken part in a number of external events.

10–12 October, Zürich – Speaker at the Motor Summit.

31 January – Speaker and panellist at a European Parliament dinner debate arranged as part of the EEW3 project in Brussels.


**Projects**

*KR-Foundation supported project on energy sufficiency*

In the spring of 2016, eceee completed a successful grant application to the Denmark-based KR Foundation. The project, which will run for three years, is entitled Energy Sufficiency – establishing radical policies to achieve absolute savings. The project will allow eceee to engage more intensively in developing a portfolio on comprehensive and
easy-to-access policy guides based on evidence-based information from eceee proceedings and selected external resources. The guides will focus on how to achieve demand reduction and absolute savings. As part of the project, outreach to stakeholders in Brussels and Member States is foreseen, including workshops, seminars and ad-hoc meetings.

On 24 April 2017, a kick-off workshop was held in Brussels with the board and authors commissioned to write thematic think pieces and report.

**EU-funded IEE and Horizon 2020 Projects**

**The Energy Efficiency Watch 3 (EEW3)**
The main objective of the Energy-Efficiency-Watch 3 (EEW3) project is to facilitate implementation of the Energy Efficiency Directive (EED) across the EU and provide a constant feedback loop on the implementation of European and national energy efficiency policies. To this end, EEW3 attempts to activate, consult and interface core networks (including parliamentarians, local and regional levels, business stakeholders and experts), carry out surveys, questionnaires and NEEAPs screening and analyse broad stakeholders input. During the spring 2016, a number of reports were published by the project and featured in news and columns, for instance Energy Efficiency Watch reports.

The project started on 19 August 2014 and ended 18 August 2017. For more information, please see [http://www.energy-efficiency-watch.org](http://www.energy-efficiency-watch.org)

**BRISKEE**
ceee is part of the project consortium for BRISKEE – Behavioural Response to Investment Risks in Energy Efficiency – a research project coordinated by Fraunhofer ISI. eceee is a partner and responsible for the communications work package. The project will end in December 2017 and is the focus of the 2017 annual policy seminar in Brussels. [http://www.briskee.eu](http://www.briskee.eu)

**TRUST EPC South**
The project TRUST EPC South stands for Building Trust in Energy Performance Contracting for tertiary sector energy efficiency and sustainable energy projects in Southern European Countries. eceee acts as a subcontractor and supports the consortium in marketing and outreach as well as in setting up events. [http://www.trustepc.eu/en/](http://www.trustepc.eu/en/)

**TRUST EE – Innovative Market-based Trust for Energy Efficiency Investments in Industry.**
Trust EE addresses the fact that promising energy efficiency (EE) and renewable energy (RE) projects lack viable financing due to insufficient guarantees, a lack of ability/capacity among lenders to assess project risks, or related challenges. TrustEE facilitates underwriting to accelerate execution of promising energy efficiency and renewable energy projects throughout Europe. [http://www.trust-ee.eu](http://www.trust-ee.eu)

**Cheetah – Changing Energy Efficiency Technology Adoption in Households**
CHEETAH provides evidence-based input to energy efficiency policy design and evaluation, thereby supporting the market uptake of EETs in the EU residential sector. It contributes to the work programme by addressing the interrelations between microeconomic factors, sectoral energy demand and macroeconomic effects, relying on a consistent methodological framework.

**Shape Energy – Social Sciences and Humanities for Advancing Policy in European Energy**
SHAPE-ENERGY will develop Europe’s expertise in using and applying energy-SSH to accelerate the delivery of Europe’s Energy Union Strategy. The consortium brings together 7 leading academic partners and 6 highly respected policy, industry and
communications practitioners from across the Energy, Social Sciences and Humanities (energy-SSH) research field, to create an innovative and inclusive Platform. SHAPE-ENERGY brings together those who ‘demand’ energy-SSH research and those who ‘supply’ that research to collaborate in ‘shaping’ Europe’s energy future. A key deliverable will be a “2020-2030 research and innovation agenda” to underpin post-Horizon 2020 energy-focused work programmes. It will highlight how energy-SSH can be better embedded into energy policymaking, innovation and research in the next decade.

**Web site, news activities**

**The web site**

The eceee web site [www.eceee.org](http://www.eceee.org) is our most important outreach channel. Due to changes in web site tracking service, we currently lack reliable data on traffic. During the year, we have updated the platform to allow good display on high-resolution retina screens and simpler management. The site also now has a powerful function to tag and group news, which will be implemented soon.

The regular publication of news has continued and the number of e-mail subscribers totals more than 4400 subscribers from a mere 500 in 2009. This followed our work to integrate the news subscription with our contact database and the introduction of a commercial e-mail service platform in March 2016, which made subscription and management of news easier and allowed for a more appealing format. Since March, the ambition is to publish one new column every week, and the “stable” number of columnists has increased to the benefit of readers and web site visitors. The secretariat is currently working on updating the platform so news can be more easily clustered according to topic, social media and e-mail sharing facilitated, and the publication process more efficient.

Both the policy section on eceee’s main site and the ecodesign and labelling portal are popular thematic sections of the web site, with several of the buildings publications being downloaded frequently. The ecodesign and labelling portal has undergone a substantial upgrade during the year.

**Social media**

eceee maintains presence in social media, mainly Facebook and Twitter but it should be increased and improved. YouTube is used for posting films from seminars.

During the end of the summer, the secretariat started to actively publish news every day on the web site and disseminate selected items via Twitter and Facebook. The effects of this will be evaluated regularly. Facebook members have increased from 621 to 665 and Twitter followers have increased from 1285 to 1544 since November 2016. The followers are mainly experts, professionals, academics and policy makers active in energy efficiency.

**Membership**

The total number of all individuals who are members of eceee (including personal members and individuals affiliated through their member organisations) totals 606 individuals in November 2017.

We have seen a slight decline in organisational members and this is partly due to organisations having reduced budgets and a few organisations who have decided not to be part of the association. Incomes from membership fees has remained more or less unchanged.
### Overview of membership development

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<td>356</td>
<td>348</td>
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<td>All individuals</td>
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### Administrative matters, board and staff issues

#### Board meetings

During the activity year, the board held 5 meetings: October and November 2016, and February, April, and June 2017. All meetings were held in Brussels except for the February meeting which was held in Paris, and the June meeting which was held during the 2017 Summer Study in Presqu'île de Giens, France.

#### The board

During the activity year 2016/17, Peter Bach from the Danish Energy Agency has continued to be President and Agneta Persson from Anthesis Group, Sweden has been Vice President. Andreas K. Enge from Enova, Norway, stepped down from Enova and has been replaced by Joanne Wade as Vice President.

A list of the current board is found in Annex 1 and is always available on-line.

#### Secretariat

Nils Borg has served during the whole activity year as Executive Director.

The secretariat is based in Stockholm and Nils Borg was aided by Anne Bengtson who manages the secretariat’s day-to-day business. Therese Laitinen Lindström works on special web projects and the Summer Study. Ylva Blume has been working with the ecodesign web site pages and portal. Jason Erwin works on ad hoc projects and the TrustEE project.

#### Auditor

Thomas Lindgren from Lindebergs Grant Thornton in Uppsala, Sweden, has been eceee’s auditor.

#### Nomination committee

The board appointed Hans Nilsson, Kirsten Dyhr-Mikkelsen, Martin Pehnt, Dario Di Santo, Francisco Zuloaga and Juraj Krivošik to serve on the nomination committee for the 2017 board election.
Annex: Board members 2016-2017

Board members from member organisations

- Peter Bach, Danish Energy Agency, DEA (President and chair of the board)
- Enova SF, Norway, (Vice President and vice chair of the board) (seat is currently vacant while Enova is considering a new appointment)
- ADEME, French Agency for Environment and Energy, France (seat is currently vacant while ADEME is considering a new appointment)
- Andrea Roscetti, Kyoto Club, Italy
- Barbara Schlomann, Fraunhofer ISI, Germany
- Adrian Joyce, EuroACE, Belgium
- Cédric Jeanneret, SIG, Switzerland

Individual eceee members in the board

- Agneta Persson, Anthesis Group, Sweden (Vice President)
- Fiona Hall, Advisor to Rockwool International
- Brian Motherway, IEA, France
- Julia Reinaud, i24c (Industrial Innovation for Competitiveness), France
- Joanne Wade, ACE (UK), Vice President

Alternates

- Clemens Rohde, Fraunhofer Institute, Germany (alternate for Barbara Schlomann)
- Didier Bosseboeuf, Ademe, France (alternate, since at present the Ademe seat is vacant)

Alternate for individual members

- Julian Popov, Independent