

Activity report

Fiscal year 1 August 2017–31 July 2018

Summary	1
eceee receives prestigious award	1
Input to the European policy process.....	2
Events arranged by eceee.....	2
Contacts with other organisations and forums.....	3
Projects.....	3
Web site, news activities.....	5
Membership	5
Administrative matters, board and staff issues	5
Annex: Board members 2017-2018	6

Summary

This fiscal and activity year had one large event – Industrial Efficiency 2018, held in Berlin in June. As soon as the event was finalised, it was time to start up the conference machinery and accept abstracts for the Summer Study, to be held in early June 2019 in the South of France.

During the year, eceee has published positions on energy policy, as well as updating its input to the discussions on the crucial definitions of nearly zero-energy buildings.

A lot of the activities and resources have been focused on Horizon 2020. eceee's project on energy sufficiency continued with three seminars and the work to build a web site began (launched in November 2018 at energysufficiency.org).

Membership incomes have been rather steady, but we have seen a slight decrease of organisational memberships, mostly smaller organisations.

In November 2017, eceee received a [prestigious Swedish award](#) “opinion leader of the year” for its work on turning evidence and science-based knowledge into information.

eceee receives prestigious award



eceee received the [prestigious “Future-Builder of the Year” award](#) for its work on evidence-based information, opinion and analysis. This is Sweden’s most prestigious sustainable

energy award. The award, in the category “Opinion Leader of the Year”, was presented by the Lund University Board Chair Mr. Jonas Hafström to eceee’s Executive Director.

The *Future-Builder of the Year* is awarded by the *Foundation for Developing Energy Efficient Buildings* (SUEB) in cooperation with the University of Lund. The total award

sum is 1.2 MSEK (approx. 120 000 euro) and eceee received approx. 25 000 (SEK 250 000). (Photo above. Mr. Nils Borg with the jury. Photo Jens C Hilner.)

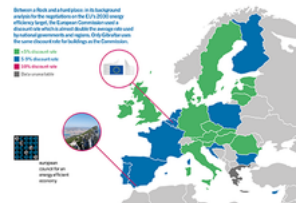
Input to the European policy process

With several decisions and processes related to EU Directives during the year, eceee has issued a few policy-related press releases and statements.

- eceee joins European business, local authorities and NGOs urging EU leaders to step up climate action ([Press release](#) June 18)
- [New Maze guide](#): Energy Efficiency in the European Commission's Clean Energy Package (Sept 17).
- EPBD must focus on reducing energy needs and avoid double-counting of renewables ([Press release](#) Sept 17)
- EuroACE and eceee applaud European Parliament's committee vote on buildings efficiency ([Press release](#) Oct 17)
- New eceee explanatory note explains why EPBD must focus on energy needs ([Press release](#) Nov 17)
- Between a rock and a hard place. [Infographic](#) on how cost of energy efficiency has been inflated.

Between a Rock and a hard place

How the cost of energy efficiency has been inflated
The European Parliament, Commission and Member States are working to bring energy efficiency targets for 2030 from 3% to 8% of gross value added (GVA). But the target of 8% is not realistic, as it would require a 100% increase in energy efficiency. The Commission is currently reviewing the target and is expected to propose a new target of 6% in 2018. This is a significant step towards a more realistic target, but it is still a long way from the 3% target. The Commission is also reviewing the target for 2030, which is currently set at 3% of GVA. This is a significant step towards a more realistic target, but it is still a long way from the 3% target. The Commission is also reviewing the target for 2030, which is currently set at 3% of GVA. This is a significant step towards a more realistic target, but it is still a long way from the 3% target.



Events arranged by eceee

Industrial Efficiency 2018 in Berlin

Industrial Efficiency 2018 saw a slight decrease in participants compared to the 2016 Industrial efficiency event, with a total of 238 participants in 2018.



One of the most important aspect of the event is the ability to create networking opportunities and that it offers a platform for learning new things.

- 92 % said that they made new contacts that are useful in their professional life.
- 88 % said that they had learned something new they found useful in their work.
- 77 % believe that the contacts they made will lead to new international collaborations.

The participants rated the event as a whole as a 4.0 out of 5.0, with 28 percent of the respondents giving the conference a rating of 5 and 58% a rating of 4. The average rating is higher than in 2016, when event received a rating of 3.9.

Read more here: <https://www.eceee.org/industry/>

The annual policy seminar

eceee's annual policy seminar with final BRISKEE project conference was held in Brussels on 29 November 2017. The theme was *Is Europe lagging behind? From private investment behaviour to global trends*. The seminar was organised by eceee and its project partners within the Horizon 2020-funded BRISKEE project.

Presentations were made on the 2017 IEA Energy Efficiency Market Report and the 2017 World Energy Outlook. The BRISKEE project made presentations on Behavioural response to investment risks in energy efficiency: Overview of the BRISKEE project, Empirical evidence from a multi-country survey (Micro level analysis) and Results from the techno-economic and macro-economic modelling (Meso and macro level analysis). Serena Pontoglio, European Commission DG-ENER, made a presentation on *Is Europe lagging behind?*

The seminar gathered 45 participants from industry, NGOs, government, European Commission and academia. Presentations and films from the event are available [on-line](#).

Pre-conference event before industrial efficiency 2018

Before Industrial Efficiency 2018 two pre-conference events were held.

A World Champion of Energy Efficiency?

A German national workshop within the EU project "ODYSSEE-MURE" was arranged by ODYSSEE-MURE in cooperation with DENEFF and ecee. The pre-conference event attracted 78 participants. Read more [here](#).

Mind the gap – Financing industrial energy efficiency

Arranged by ecee in cooperation with the Horizon 2020-funded TrustEE project. The pre-conference event attracted 63 participants. Read more [here](#).

Sufficiency project events

Three seminars were held within the framework of the energy sufficiency project, see the separate heading.

Contacts with other organisations and forums

During the year, ecee has maintained relations with a number of organisations and participated in several forums. Obviously, ecee maintains close relations with all the organisations represented on ecee's board. In addition to that, ecee develops relations with other organisations that share the same objectives and works tightly as a partner

- ecee is an active member of the Coalition for Energy Savings in Brussels that brings together many of Europe's main organisations from industry and the NGO community in order to more effectively promote energy savings through energy efficiency. Fiona Hall is on the Steering Committee for ecee. ecee re-distributes the Coalition news e-mail as a members-only service. For more information on the Coalition, see <http://energycoalition.eu/>
- ecee has had no resources to be present at the Ecodesign Consultation Forum meetings. ecee and CLASP have maintained close cooperation.
- Through the IEE funding of the Energy Efficiency Watch 3 project and the Horizon 2020 projects BRISKEE, CHEETAH, TrustEE, Multiple Benefits, and SHAPE ENERGY, ecee maintains close links with many organisations and research institutes that are project partners. New successful project applications will extend ecee's networks further through cooperation with project partners.
- In addition to taking part in events, ecee has helped provide input and reviews to a number of energy efficiency-related reports by providing reviews and acting as a discussion partner.

National ambassadors

During the year, ambassadors assisted in national member outreach and helped gather information on national energy efficiency policies during 2017 and have helped support the recruitment of new members.

ecee ambassadors are coordinated by Hans Nilsson, Fourfact, Sweden.

<http://www.ecee.org/members/ambassadors>

Projects

KR-Foundation supported project on energy sufficiency

In the spring of 2016, ecee completed a successful grant application to the Denmark-based KR Foundation. The project, which will run for three years, is entitled Energy sufficiency – establishing radical policies to achieve absolute savings. The project will allow ecee to engage more intensively in developing a portfolio on comprehensive and



easy-to-access policy guides based on evidence-based information from eceee proceedings and selected external resources. The guides will focus on how to achieve demand reduction and absolute savings. As part of the project, outreach to stakeholders in Brussels and Member States is foreseen, including workshops, seminars and ad-hoc meetings.

Three workshops were held: Stockholm in December 2017, Geneva February 2018, and Rome April 2018. Three concept papers have been published and a web site was launched (after the fiscal year was closed). All information is found at energysufficiency.org.

EU-funded IEE and Horizon 2020 Projects

BRISKEE

eceee is part of the project consortium for BRISKEE – Behavioural Response to Investment Risks in Energy Efficiency – a research project coordinated by Fraunhofer ISI. eceee is a partner and responsible for the communications work package. The project ended December 2017 and was the focus of the 2017 annual policy seminar in Brussels. <http://www.briskee.eu>

TRUST EPC South

The project TRUST EPC South stands for Building Trust in Energy Performance Contracting for tertiary sector energy efficiency and sustainable energy projects in Southern European Countries. eceee acts as a subcontractor and supports the consortium in marketing and outreach as well as in setting up events. <http://www.trustepc.eu/en/>
The project closed in June 2018.

TRUST EE – Innovative Market-based Trust for Energy Efficiency Investments in Industry.

Trust EE addresses the fact that promising energy efficiency (EE) and renewable energy (RE) projects lack viable financing due to insufficient guarantees, a lack of ability/capacity among lenders to assess project risks, or related challenges. TrustEE facilitates underwriting to accelerate execution of promising energy efficiency and renewable energy projects throughout Europe. (<http://www.trust-ee.eu>)

Cheetah – Changing Energy Efficiency Technology Adoption in Households

CHEETAH provides evidence-based input to energy efficiency policy design and evaluation, thereby supporting the market uptake of EETs in the EU residential sector. It contributes to the work programme by addressing the interrelations between microeconomic factors, sectoral energy demand and macroeconomic effects, relying on a consistent methodological framework.

Shape Energy – Social Sciences and Humanities for Advancing Policy in European Energy

SHAPE-ENERGY will develop Europe's expertise in using and applying energy-SSH to accelerate the delivery of Europe's Energy Union Strategy. The consortium brings together 7 leading academic partners and 6 highly respected policy, industry and communications practitioners from across the Energy, Social Sciences and Humanities (energy-SSH) research field, to create an innovative and inclusive Platform. SHAPE-ENERGY brings together those who 'demand' energy-SSH research and those who 'supply' that research to collaborate in 'shaping' Europe's energy future. A key deliverable will be a "2020-2030 research and innovation agenda" to underpin post-Horizon 2020 energy-focused work programmes. It will highlight how energy-SSH can be better embedded into energy policymaking, innovation and research in the next decade.

Multiple Benefits (2018-2021)

Valuing the Multiple Benefits of Energy Efficiency (www.m-benefits.eu) is an EU-funded Horizon 2020 project with fifteen partners, including Borg & Co and ecee. The goal of the project is to work with businesses to make investments in energy efficiency and energy performance strategic, thereby substantially growing private investment in energy efficiency. The current focus is to develop a methodology and toolkit to be able to systematically quantify multiple benefits associated with energy savings measures, based in large part on the foundational work of Dr. Catherine Cooremans in Switzerland.

Following the launch of the toolkit partners will actively recruit companies and Energy Managers to participate in training programmes, and conduct pilots with up to 50 companies across Europe starting in 2019.

Web site, news activities

The web site

The ecee web site www.ecee.org is our most important outreach channel. The site also now has a powerful function to tag and group news, which we are working to utilise to its full extent.

The regular publication of news has continued and the number of e-mail subscribers totals more than 4400 subscribers from a mere 500 in 2009. ecee maintains presence in social media, mainly Twitter.

Membership

The total number of all individuals who are members of ecee (including personal members and individuals affiliated through their member organisations) totalled 448 individuals in November 2018.

We have seen a slight decline in organisational members and this is partly due to organisations having reduced budgets and a few organisations who have decided not to be part of the association as well as a purge in our lists where organisations who had paid still were marked as members. This we have seen both organisational and individual members decrease.

Overview of membership development

	2014	2015	2016	2017	2018
Personal members	246	293	257	269	136
Member organisations	72	73	70	65	58
All individuals (personal members + individuals within member organisations)	620	649	607	606	448

Administrative matters, board and staff issues

Board meetings

During the activity year, the board held 5 meetings: September and November 2017, and February, April, and June 2018. Three of the meetings were held in Brussels, the February meeting which was held in Geneva, and the April meeting was held in Paris.

The board

During the activity year 2017/18, Peter Bach from the Danish Energy Agency has continued to be President and Agneta Persson from Anthesis Enveco, Sweden, and Joanne Wade has been Vice President.

A list of the current board is found in Annex 1 and is always available on-line.

Secretariat

Nils Borg has served during the whole activity year as Executive Director.

The secretariat is based in Stockholm and Nils Borg was aided by Anne Bengtson who manages the secretariat's day-to-day business. Therese Laitinen-Lindström works on special web projects and the Summer Study. Ylva Blume has been working with the ecodeign web site pages and portal. Jason Erwin works on ad hoc projects and the TrustEE and Multiple Benefits project.

Auditor

Thomas Lindgren from Lindebergs Grant Thornton in Uppsala, Sweden, has been eceee's auditor.

Nomination committee

The board appointed Hans Nilsson, Kirsten Dyhr-Mikkelsen, Martin Pehnt, Dario Di Santo, Francisco Zuloaga and Juraj Krivošik to serve on the nomination committee for the 2017 board election.

Submitted to the eceee General Assembly 27 November 2018

Nils Borg
Executive Director

Agneta Persson
President

Annex: Board members 2017-2018

Board members from member organisations

- Peter Bach, Danish Energy Agency, DEA (President and chair of the board)
- ADEME, French Agency for Environment and Energy, France (seat is currently vacant while Enova is considering a new appointment)
- Andrea Roscetti, Kyoto Club, Italy
- Cédric Jeanneret, SIG, Switzerland
- Clemens Rohde, Fraunhofer ISI, Germany
- Susanne Dyrbøl, EuroACE, Pan-European organisation, Brussels based

Individual eceee members in the board

- Agneta Persson, Anthesis, Sweden (Vice President)
- Fiona Hall, Advisor to Rockwool International



european
council for an
energy efficient
economy

- Brian Motherway, IEA, France
- Julia Reinaud, i24c (Industrial Innovation for Competitiveness), France
- Joanne Wade, ACE (UK), Vice President
- Erwin Cornelis, Tractebel Engineering S.A., Belgium

Alternates

- Barbara Schlomann, Fraunhofer Institute, Germany (alternate for Clemens Rohde)
- Didier Bosseboeuf, Ademe, France (alternate, at present seat is vacant)

Alternate for individual members

Paula Fonseca, University of Coimbra, Portugal (Alternate for individual ecee members)