



Activity report

Fiscal year 1 August 2010 - 31 July 2011

Summary

The single most important activity in the last fiscal year was the eceee 2011 Summer Study. The event attracted 400 participants, which was an all time high for eceee. With more than 221 papers in the proceedings and a more diverse audience than ever, the Summer Study again marks its place as Europe's most important cross-cutting forum for energy policy. Inspired by the success of the Summer Study, planning for a new summer study on industrial energy efficiency began in the spring of 2011.

eceee has kept a high profile in the areas of buildings, general policy and product policy (ecodesign and labelling). A report on cost optimality within the Energy Performance in Buildings framework was published with support from Eurima and ECF. It represents a major contribution to the EPBD implementation process, which has the potential to make a significant impact. A number of steering through the maze reports were published or updated, and they remain a popular resource for simple explanations to specific energy efficiency policy areas. In the area of ecodesign, eceee has had a leading role among NGOs in lighting, and has increasingly established a cooperation with the appliance standards and labelling organisation CLASP.

Our web site has continued to grow and for a growing number of people it is the first-stop shop for information on EU energy efficiency policy and increasingly, energy efficiency in general.

eceee is a member of the Bucharest Forum. Although no Bucharest Forum meeting was held during the last year, eceee has worked with a contract from the European Commission within the Bucharest Forum framework regarding ESCOs and Energy Efficiency Obligations. eceee has also been a member of the Coalition for Energy Savings (and is represented in the steering committee), and also retains a place in the ecodesign consultation forum.

During the year, eceee has published a new business plan and launched a consultation among members on the governance and organisation of eceee (completed after the end of the fiscal year). eceee now rents a small office space in Brussels, but has not yet been able to establish a permanent presence in Brussels.

At the core of our increased activities obviously lies the increased profile of and activities in energy efficiency all over Europe, and hence the need for eceee to become more involved in these processes. However, the step change in our activities would not have been possible without support from our (increasing) membership base, grants from the European Climate Foundation, cooperation in EU projects, and devoted co-workers.

The membership growth of eceee has continued, but at a slower pace. Increasing the membership stock remains a very high priority for eceee.

Contacts with other organisations

During the year, eceee has developed its relations with a number of organisations:

- The cooperation with EnR (the European network of national energy agencies) has continued, both in general and more specifically on ecodesign and labelling issues, as well as with the new EnR industrial working group.
- eceee is a member of the Coalition for Energy Savings, and through Rod Janssen on the eceee board, eceee has a permanent presence in the Coalition's steering committee.



- Our contacts with ACEEE to identify mutual areas of interest have continued, particularly with discussions on various aspects of how to organise Summer Studies and communicate on energy efficiency.
- Through the ecodesign work, eceee is now having close contacts with ECOS, the European Citizens' Organisation for Standardisation, CLASP (Collaborative Labelling and Appliance Standards Project), and other environmental NGOs.
- eceee acted "midwife" for the Buildings Performance Institute Europe (BPIE), and our relations remain close. eceee's vice-President Eoin Lees is chairman of the BPIE.
- eceee has continued the contacts with the European Climate Foundation but is no longer directly involved with ClimateWorks after the process to establish BPIE was completed.
- eceee has worked with the European Commission and member states to provide input to the ecodesign and labelling processes, as well as to the Buildings Performance Directive implementation.
- Through the new Energy Efficiency Watch project, eceee has close and running links with the project coordinator Eufores (European Parliamentarians for a sustainable future) and the other partners involved. The Energy Cities and Fedarene networks are important partners in this project, as well as the Upper Austria Energy Agency, Ecofys and the Wuppertal Institute.

Policy activities

This section provides an overview of policy related activities not related to a specific project, such as the Energy Efficiency Watch, although projects and overall activities have direct links. All policy activities have further had a strong link to eceee's web site activities.

Rod Janssen has been eceee's main coordinator for eceee's Brussels-based activities in the area of buildings and general policy (in particular the proposed Energy Efficiency Directive) and Nils Borg, eceee's Executive Director, has been responsible for the ecodesign activities.

Activities in the area of buildings

After the recast of the Directive was finished, activities were no more as hectic as they were during the EPBD recast process. However, eceee has presented a number of steering through the maze guides, as well as a major report on the cost optimality methodology of buildings standards. The report was downloaded more than 600 times in two days, which is very much for such a technical report. The steering through the maze guide on net zero energy buildings has been downloaded more than 5000 times in a year. The policy brief on the EPBD was also updated. For a list of the reports, Please see Annex 2.

Rod Janssen has participated in a number of buildings-related events representing eceee, for instance the World Office Forum. Nils Borg gave a talk on the cost optimality methodology at the World Sustainable Energy Days in Wels, Austria. The author of the cost optimality report Thomas Boermans participated as an expert in a key meeting arranged by the European Commission.

For more information, see <http://www.eceee.org/buildings>

Ecodesign of energy using products

The ecodesign process in Europe slowed down significantly over the past year with fewer proposals and fewer regulations adopted. eceee has also had less funds to work with ecodesign. Over the year, eceee's work has been supported by a grant from the European Climate Foundation, but there has also been significant support from the Swedish Energy Agency and Defra (UK) on specific reports.



eceee has in particular been involved with the proposal for directional lighting, and published a major report in March 2011 and a substantial response to these comments in June 2011.

The ecodesign portal on eceee's web has established itself firmly as a top resource for information on the legislative process and the status of implementation for various product lots.

For the work on eco-design, please see http://www.eceee.org/Eco_design

The proposed Energy Efficiency Directive

After the Commission published its proposal, eceee quickly launched a resource page on the Energy Efficiency Directive. However, due to lack of resources in the summer (and particularly in the autumn after the end of this fiscal year) eceee has not been able to be as active as would have been preferred.

Before the EED proposal was launched, eceee undertook a major survey on national energy efficiency targets.

eceee also won a contract to work on ESCOs and energy efficiency obligations under the Bucharest Forum framework. It resulted in a survey among ESCO stakeholders and two different briefings to the Commission. The final reports have not yet been published.

For information on eceee's EED pages, see <http://www.eceee.org/EED>

The eceee Summer Study

The 2011 issue of the Summer Study – the 10th since 1993 – reinforced the position of the Summer Study as Europe's premier event for information exchange and networking on energy efficiency.

The 2011 edition of the eceee Summer Study was held at Presqu'île de Giens near Hyères in Southern France 6–11 June 2011. This year's event attracted 400 participants who spent five intense days listening to presentations and debating them, setting up and participating in informal sessions and around the clock networking.

The heart of the Summer Study is the presentation and discussion of refereed papers in parallel panel sessions. Posters are presented in a session attended by all participants. Keynote speakers address plenary sessions and participants can organise informal sessions in the afternoons.

"This is the only place where you can find energy efficiency people from all the different worlds (industry, consultancies, universities, etc.) and fields (engineering, social sciences, economy, finance, lobbying, etc.). And the organisation of the conference makes it the best place for real exchanges between everybody. When you come back home after the conference, you get enough new ideas to work on for the two years before the next one!" (Participant from the evaluation)

The number of submitted abstracts has also grown by approximately 25% for each event, reaching 507 abstracts in 2011, with a total of 221 final papers included in the conference proceedings.

The content of the conference continues to receive consistently high average ratings: proceedings 4,4 (4,4 in 2009), panel sessions 4,2 (4,2), poster session 3,6 (3,4), informal sessions 3,8 (3,9), Graffiti conference newsletter 4,4 (4,2). The plenary sessions showed a significant improvement in rating at 3.5, up from 3,0 in 2009.

The pre-conference registration and paper submissions process received high average ratings, despite the introduction of a new on-line system to cope with the increased volume of abstracts. The paper process received a slightly lower rating at 4,2 (4,4 in 2009). The registration process received 4,2 (4,0).



The move to a new venue was highly appreciated by conference participants, although the location close to Toulon presented logistical challenges to both participants and organisers. The accommodation saw a dramatic increase in the rating at 4,4 compared to 3,1 in 2009 whereas the rating of meals improved to 4,0 (3,5). The general organisation receives a very high 4,6 (4,4) average rating and the on-site organisation a high 4,5 (4,3) rating.

A global assessment of the summer study places the 2011 event on an all time high (4,1 out of 5) together with the 2005 event which was considerably smaller.

Although the number of participants keeps increasing, the distribution among countries remain uneven. Participants from Denmark, France, Germany, Norway, the Netherlands Sweden and the UK makes up about 2/3 of the total attendance. The Brussels energy efficiency community have started to attend the event to a much greater degree, which is encouraging. Participants from Southern and Eastern Europe are far too few. Non-European participants, mainly from the US, make up a little more than 10 per cent of the total. The affiliation of participants represents a good mix of researchers, practitioners, private sector, energy agencies and NGOs.

All papers and plenary presentations are available on eceee's web site.
www.eceee.org/summer_study

Participation in and support to international events and forums

eceee has participated in a number of the following international events and forums during the past fiscal year.

- Ecodesign consultation forum. eceee has been present at most forum meetings held during the fiscal year and has sent in comments on most proposals.
- Nils Borg spoke on a US LED conference on EU lighting and TV regulation.
- The Bucharest Forum: No meeting was held during the last eceee activity year, but eceee has remained active through a contract with the Commission to arrange a consultation on ESCOs and Energy company obligations.
- eceee was a partner of the EE Global conference organised in Brussels in April 2011, where eceee was asked to moderate a session and speak at another one.
- Board members of eceee participated in various meetings and events in Brussels.
- eceee's policy and buildings coordinator Rod Janssen participated in a number of events and meetings in Brussels. Among other things the presentations made by Rod Janssen at the Office World Forum should be noted.
- Nils Borg, eceee's Executive Director, participated in a London conference on compliance and in a conference arranged by the UK Green Alliance on ecodesign where he spoke on behalf of eceee.

Coalition for Energy Savings

eceee is a founding member of the newly created Coalition for Energy Savings in Brussels that brings together twenty of Europe's top organisations from industry and the not-for-profit community in order to more effectively promote energy savings through energy efficiency. Rod Janssen is on the Steering Committee.

For more information, see <http://energycoalition.eu/>

Energy Efficiency Watch

The second phase of the Energy Efficiency Watch project started in October 2010, and eceee participates as one of the managing partners. The purpose of the project is to keep an eye on the developments regarding the national energy efficiency action plans, but the second project also puts more focus on energy efficiency networks, underlined by the fact that Fedarene and Energy Cities are partners in this project.

For more information, please see <http://www.energy-efficiency-watch.org>

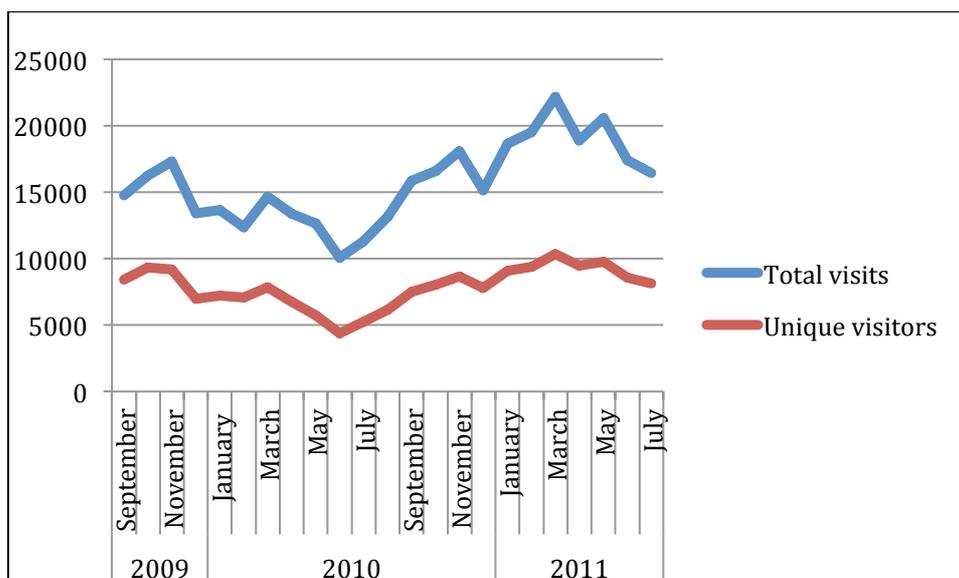


Web site and news activities

The ecee web site is our most important outreach channel. It has increased its visitor rate and is an appreciated resource within the energy efficiency community. The traffic has increased (with the usual seasonal variations) and in March it reached more than 20.000 total visits and 10.000 unique visitors in a single month.

During the year, intense preparations have been undertaken to prepare for a move to a new technical platform (gradually undertaken during the Summer and in October 2011). The Summer Study proceedings can now be published almost automatically from the abstract and paper management system (which also has an on-line interface for abstracts submission and management of papers and reviews).

Web site traffic



The regular publication of news has continued and subscribers have increased by almost 500% from 2009 (from approx 500 to 2400). This followed our work to integrate the news subscription with our contact database, which made subscription and management of news easier. Our agreement with ENDS unfortunately has ended, but news are increasingly being used from other sources.

Both the buildings and ecodesign pages are popular thematic sections of the web site, with several of the buildings publications being downloaded frequently.

Social media

During the spring 2011, ecee started its presence on Facebook, Twitter, LinkedIn, YouTube and Flickr. The activities are slowly growing, and in particular Rod Janssen and Rob Kool of the ecee board have been active, as well as the ecee secretariat.

YouTube: <http://www.youtube.com/user/eceeedotorg?feature=mhum>

Facebook: <http://www.facebook.com/ecee.org>

Twitter: http://twitter.com/ecee_org

LinkedIn: http://www.linkedin.com/groups/Ecee-3897771?trk=myg_ugrp_ovr

Flickr: <http://www.flickr.com/photos/63688214@N05/>

Memberships

The total number of individuals who are members of ecee (both personal members and organisational members) reached an all time high in 2011, but the growth pace has been slower.



Individual (personal) members

The number of personal members started to grow in 2003 when we introduced discounts for participants at the summer study, as well as a two-year fee payment option. The trend has been slowly growing ever since, with small drops in non-summer study years.

Organisational members

The number of organisational members dropped for the first time ever in 2006, but it grew again in 2007 and is now up to an all time high, however just a bit above the 2010 number.

Overview of membership development

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
personal members	69	65	132	131	138	114	148	114	149	130	195
member organisations	27	30	41	47	49	45	51	53	67	75 ¹	76
individuals within organisations above	83	135	176	201	207	206	262	258	322	335	365
all individuals (indiv + org)	143	201	309	332	345	320	410	372	461	465	560

Administrative matters, board and staff issues

Board meetings

During the activity year, the board held 5 meetings: September and November 10, January, April, and June 11. The September and November 10, and the January and April 11 meetings were held in Brussels at Eurima/eceee premises. The June meeting was held during the Summer Study 2011, in Presqu'île de Giens, Hyères, France.

The board and advisory committee

During the activity year 2010/11, Peter Bach has continued to be President and Rob Kool and Eoin Lees have been vice Presidents.

A list of the current board is found in Annex 1.

Of the organisations in the board, the Kyoto Club, representation has changed and is now represented by Sergio Andreis. During the year the Swedish Energy Agency decided not to be a member any longer and left the board in January.

Secretariat

Nils Borg has served during the whole fiscal year as Executive Director on a consultancy basis.

The secretariat is based in Stockholm and Nils Borg was aided by Anne Bengtson who manages the secretariat's day-to-day business. Therese Lindström works on special web projects and the Summer Study. Ylva Blume has been working extensively with the ecodesign web site pages and portal.

Board member Rod Janssen has acted as eceee's coordinator for policy issues in Brussels.

¹ By mistake a too high number for the organisation growth was published in the November 2010 annual activity report.



european
council for an
energy efficient
economy

Auditor

Thomas Lindgren from Lindebergs Grant Thornton in Uppsala, Sweden, has been eceee's auditor.

Submitted to the eceee General Assembly 29 November 2011

Peter Bach
President

Nils Borg
Executive Director



Annex 1: Board members 2009-2011 (Status as of 31 July 2011)

Board members from member organisations

- Peter Bach, Danish Energy Agency, DEA (President and chair of the board)
- Rob Kool, NL Agency, The Netherlands (vice President and vice chair of the board)
- Andreas K. Enge, Enova, Norway
- Holger Krawinkel, Verbraucherzentrale Bundesverband, VZBV, Germany
- Tadeusz Skoczkowski, Polish National Energy Conservation Agency, KAPE, Poland
- Sergio Andreis, Kyoto Club, Italy
- Didier Bosseboeuf, Agence de l'Environnement et de la Maîtrise de l'Energie, ADEME, France

Individual eceee members in the board

- Eoin Lees, Eoin Lees Energy, UK (vice president and vice-chair of the board)
- Rod Janssen, individual member, France
- Hal Wilhite, University of Oslo, Norway
- Randall Bowie, Rockwool International, based in Brussels

Alternates

- Kjersti Hasfjord, Enova SF, Norway (alternate for Andreas K. Enge)
- Aude Bodiguel, ADEME, France (alternate for Didier Bosseboeuf)
- Lorenzo Pagliano, Politecnico di Milano, Italy (alternate for Sergio Andreis)
- Frauke Rogalla, Verbraucherzentrale Bundesverband, VZBV, Germany (alternate for Holger Krawinkel)

Alternate for individual members

- Emilie Carmichael, Energy Saving Trust, UK

Advisory committee members (Status July 2011)

- Marcello Antinucci, Modena Energy Agency, Italy
- Anita Eide, CLASP, Belgium
- Nick Eyre, ECI, United Kingdom
- Lloyd Harrington, Energy Efficient Strategies, Australia
- Jens Laustsen, International Energy Agency (IEA), France
- Benoit Lebot, UNDP, Dakar, Senegal
- Eduardo Maldonado, University of Porto, Portugal
- François Moisan, ADEME, France
- Hans Nilsson, Fourfact, Sweden
- Adriaan Perrels, VATT, Finland
- Agneta Persson, WSP, Sweden
- Lee Schipper, University of California, Berkely, USA
- Hans-Paul Siderius, NL Agency, The Netherlands
- Joanne Wade, Impetus Consulting, United Kingdom
- Stefan Thomas, Wuppertal Institute, Germany
- Anibal T. de Almeida, University of Coimbra, Portugal
- Marcella Pavan, Autorita per l'Energia Elettrica e il Gas, Italy
- Zdravko Genchev, EnEffect - Centre for En. Efficiency, Bulgaria
- Diana Ūrge-Vorsatz, Central European University, Hungary
- Michael Geissler, Berlin Energy Agency, Germany



Annex 2: List of publications 2010-2011

(18Jul11) New Steering through the maze #5 on proposed energy efficiency Directive

<http://www.eceee.org/EED/mazeguide5-EED.pdf>

(19Jul11) New EED resource page and steering through the maze guide

http://www.eceee.org/press/EED_page_mazeguide/

(24May11) New Report: National energy efficiency and energy saving targets

<http://www.eceee.org/Policy/Targets/TargetsFinalReport24May2011.pdf>

http://www.eceee.org/Policy/Targets/Targets_Country_Specific_Information.pdf

(06May11) New maze guide #4: building retrofit knowledge at your fingertips.

http://www.eceee.org/press/New_maze_guide/

http://www.eceee.org/press/New_maze_guide/eceee_steering4.pdf

(02May11) eceee report: Cost optimality methods for buildings will help save energy.

http://www.eceee.org/press/Cost_optimality/

http://www.eceee.org/buildings/cost_optimality/cost_optimality-eceereport.pdf

(07March11) eceee report: Evaluating the potential of halogen technologies. European ecodesign and labelling requirements for directional lamps. (Substantial comments section published in June 2011)

http://www.eceee.org/press/new_report_on_directional_lighting/

http://www.eceee.org/Eco_design/products/directional_lighting/halogen_technologies_report/eceee_report_halogen_technologies

(09March11) Steering through the maze #1. Your eceee guide to the recast EPBD and to net-zero energy buildings

http://www.eceee.org/buildings/Mazeguide1_EPBDrecastRev090310.pdf

(08Feb11) Updated "Steering through the maze #2" guide to help you navigate the world of nearly zero energy buildings.

http://www.eceee.org/buildings/Steering_2_zerobldgs.pdf

(10Oct10) Updated Policy brief on the recast EPBD.

http://www.eceee.org/buildings/eceee_buildings_policybrief2010_rev.pdf

(31Aug10) Is Efficient Sufficient? - Workshop summary

http://www.eceee.org/eceee_events/Is_Efficient_Sufficient_/Presentations/WorkshopSummary.pdf