



# Activity report

## Fiscal year 1 August 2009 - 31 July 2010

### Summary

During the past year, eceee's activities have continued to expand into new areas and eceee has significantly raised its profile as a key player on the European energy efficiency scene. eceee is recognised as an NGO that is able to deliver credible and practical policy advice. For many, our web site has become the first-stop shop for information on EU energy efficiency policy.

The two most significant policy areas have been the Directives for Ecodesign of Energy-using Products and Energy Performance of Buildings respectively (work which has expanded into more cross-sectoral general EU energy policy areas). In particular the board wishes to point to the continued participation in the Bucharest Forum (previously the Amsterdam Forum) as well as our presence in the Ecodesign Directive Consultation Forum. As a conference organiser, eceee held a well attended and successful workshop in May 2010 on the topic "Is Efficient Sufficient?".

The grant application for the Buildings Performance Institute Europe prepared during the previous fiscal year turned out to be fruitful. Setting up the institute as a separate legal entity has been the past fiscal year's largest financial undertaking, and eceee is happy to see BPIE growing in staff and activities.

At the core of our increased activities obviously lies the increased profile of and activities in energy efficiency all over Europe, and hence the need for eceee to become more involved in these processes. However, the step change in our activities would not have been possible without support from our (increasing) membership base, grants from the European Climate Foundation, cooperation in EU projects, and devoted co-workers.

A new board was elected at the General Assembly held 27 November 2009 in Paris. A few of the board members were replaced, and eceee is happy to see one new member organisation on the board from Italy, the Kyoto Club from Italy.

### Contacts with other organisations

During the year, eceee has strengthened its relations with a number of organisations:

- The cooperation with EnR (the European network of national energy agencies) has continued, both in general and more specifically on ecodesign and labelling issues.
- Our contacts with ACEEE to identify mutual areas of interest have continued, particularly with discussions on various aspects of how to organise Summer Studies and communicate on energy efficiency.
- Through the ecodesign work, eceee is now having close contacts with ECOS, the European Citizens' Organisation for Standardisation, CLASP (Collaborative Labelling and Appliance Standards Project), and other environmental NGOs.
- The Buildings Performance Institute Europe (BPIE)
- eceee has continued the contacts with the two philanthropic foundations: the European Climate Foundation and ClimateWorks Foundation, based in the United States.
- In addition, eceee has worked with the European Commission and member states to provide input to the ecodesign and labelling processes, as well as to the Buildings Performance Directive recast.



## **Activities on buildings**

### ***The Recast of the Buildings Directive***

Starting in October 2008, eceee has been involved in following the progress of the adoption of the recast of the Energy Performance of Buildings Directive. Activities included preparing policy positions for eceee, surveying the status of implementation and the policy positions of many of the member states, liaising with the European Parliament and Commission, working with a range of other stakeholders to reinforce the elements needed in the recast. Regular contacts have continued with senior decision makers within the EU machinery and in Member States. In some cases these were formal letters and/or positions. In other cases they were by email or in person. The eceee website was revised and continuously updated to keep eceee members and other interested parties up to date on progress.

For more information, see <http://www.eceee.org/buildings>.

### ***The Buildings Performance Institute Europe***

Using funding from the European Climate Foundation (ECF), and the ClimateWorks Foundation based in the USA, the Buildings Performance Institute Europe (BPIE) was established. The BPIE will be one of four hubs of a global Best Practice Network on energy efficiency in buildings, which ClimateWorks is currently establishing.

The BPIE acts both as a centre of expertise on all aspects of energy efficiency and energy performance in European buildings and this analysis will be important for the future GBPN work.

The recruitment process for the Director and formal establishment of the institute started in 2009 with a recruitment ad, and in September 2009, Mr Tudor Constantinescu was hired as Executive Director for the Institute. During 2010 one senior and one junior experts in energy efficiency, one information officer as well as a PA and office manager were hired.

The BPIE was established as a project in 2009 and received its status as a separate legal entity in Belgium in early 2010. eceee maintains a close working relationship with BPIE and appoints the chairman of the BPIE board, currently Dr Eoin Lees, one of eceee's vice Presidents.

For more information, please see <http://www.eceee.org/buildings>.

## **Ecodesign of energy using products**

A smaller grant (compared to the buildings-related one) was approved already in the previous fiscal year to work on the ecodesign Directive. The grant allowed us to be more active in Brussels and participate in all eco-design Consultation Forum meetings. We have also regularly sent policy statements on proposals for ecodesign regulations. The grant also made it possible to carry out a few smaller studies on product requirements and build up our highly acclaimed ecodesign products pages on our web site.

eceee has in particular been involved in the subject of progressive efficiency standards. A study commissioned to Chris Calwell of the Ecos Consulting in the US was presented in the spring 2010 and a workshop with the title "Is Efficient Sufficient?" was held.

eceee also cooperated with Defra (UK) and the Swedish Energy Agency on a number of studies to serve as input for the directional lighting regulated to be proposed by the EC.

For the work on eco-design, please see [http://www.eceee.org/Eco\\_design](http://www.eceee.org/Eco_design)



## Organisation of conferences and events

### *The eceee 2011 Summer Study*

eceee's single largest activity is the Summer Study, held in early summer every odd year. Although the study is held only every second year, the preparations for the next summer study starts as soon as one has finished.

eceee has appointed conference managers and panel leaders and has picked Presqu'île de Giens near Toulon in Southern France, as the venue for the 2011 Summer Study. The 10<sup>th</sup> Summer Study will be held between the 6 – 11 of June, 2011.

For more information, please see: [http://www.eceee.org/summer\\_study](http://www.eceee.org/summer_study)

### *Workshop on progressive efficiency standards*

In May of 2010, eceee arranged a seminar in Brussels entitled “*Is Efficient Sufficient - Exploring progressive efficiency specifications for appliances and buildings*” and was held with support primarily from the European Climate Foundation. The workshop, was held 10 May, 2010, and attracted approximately 70 participants.

For more information, see [http://www.eceee.org/eceee\\_events/Is\\_Efficient\\_Sufficient/](http://www.eceee.org/eceee_events/Is_Efficient_Sufficient/)

## Participation in and support to international events and fora

eceee has participated in a number of following international events and forums during the past fiscal year.

- EU Sustainable Energy Week (EUSEW).
- Ecodesign consultation forum. eceee has been present in all forum meetings held during the fiscal year and has sent in comments on several proposals.
- The Bucharest Forum (previously the Amsterdam Forum). Nils Borg, the Executive Director participated in the Bucharest Forum's first meeting in July 2010.
- eceee has supported the planning and marketing of the Energy Efficiency and Behaviour conference which was held in Maastricht 18-20 October 2009 and organised by NL Agency, with support from Maastricht University and IVAM Research and Consultancy on sustainability.
- eceee was a partner of the EE Global conference organised in Washington D.C., USA, 10-12 May, 2010 where eceee's Executive Director Nils Borg delivered a talk on buildings energy efficiency.
- Board members of eceee participated in the Programme Committee of the IEPEC conference: Counting on energy efficiency – It's why evaluation matters! held in Paris 8-10 June 2010.
- eceee policy and buildings coordinator Rod Janssen participated in a number of buildings-related events. Among other things the presentations made by Rod Janssen at the Office World Forum in Spain and the World Sustainable Energy Days in Austria should be noted.

## Coalition for Energy Savings

eceee is a founding member of the newly created Coalition for Energy Savings in Brussels that brings together twenty of Europe's top organisations from industry and the not-for-profit community in order to more effectively promote energy savings through energy efficiency. Rod Janssen is on the Steering Committee.

## Energy Efficiency Watch

The first phase of the Energy Efficiency Watch project started in September 2007 and lasted until the first half of 2010. eceee participated as one of the managing partners. The purpose of the project was to keep an eye on the developments regarding the national energy efficiency action plans, and one of eceee's tasks was to put our member network

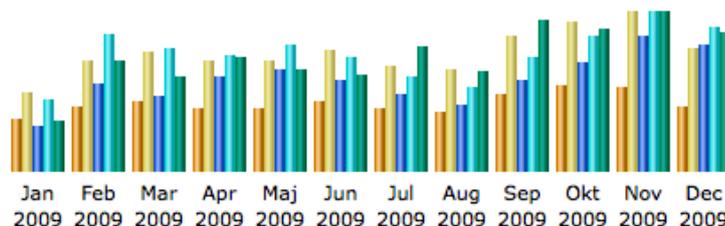
to use to get input from around Europe. In October 2010 a second phase of the project was initiated and ecee will participate as one of the managing partners.

For more information, please see <http://www.energy-efficiency-watch.org>

## Web site

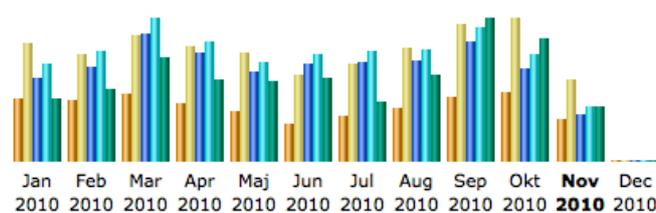
The ecee web site is our most important outreach channel. It has increased its visitor rate and is an appreciated resource within the energy efficiency community.

### Web site traffic 2009



Månad	Unika besökare	Antal besök	Sidor	Träffar	Byte
Jan 2009	5599	8665	20628	32385	1.67 GB
Feb 2009	7073	12025	39847	62766	3.68 GB
Mar 2009	7575	13018	34007	56585	3.14 GB
Apr 2009	6850	11997	42914	53067	3.78 GB
Maj 2009	6931	12131	46550	57767	3.39 GB
Jun 2009	7616	13149	41576	52404	3.17 GB
Jul 2009	6841	11457	34902	43649	4.11 GB
Aug 2009	6410	11049	30422	38338	3.32 GB
Sep 2009	8440	14778	41623	52050	5.02 GB
Okt 2009	9348	16236	49845	61746	4.75 GB
Nov 2009	9172	17334	61794	72835	5.28 GB
Dec 2009	6971	13440	57865	65891	4.63 GB
<b>Totalt</b>	<b>88826</b>	<b>155279</b>	<b>501973</b>	<b>649483</b>	<b>45.94 GB</b>

### Web site traffic as of 31 October 2010



Månad	Unika besökare	Antal besök	Sidor	Träffar	Byte
Jan 2010	7223	13660	53428	63181	3.65 GB
Feb 2010	7078	12364	61364	71220	4.29 GB
Mar 2010	7851	14663	82349	92299	6.07 GB
Apr 2010	6717	13353	70151	77233	4.78 GB
Maj 2010	5729	12651	58378	63791	4.69 GB
Jun 2010	4362	10070	62699	68826	4.87 GB
Jul 2010	5260	11327	64436	71181	3.54 GB
Aug 2010	6149	13200	65325	72733	5.11 GB
Sep 2010	7519	15867	76920	87073	8.39 GB
Okt 2010	8031	16597	59792	69502	7.21 GB

**Note:** Unika Besökare (orange): *unique visitors*; Antal besök (yellow): *number of visits*; Sidor (blue): *pages*; Träffar: *hits*.



The regular publication of news has continued and subscribers have increased by almost 400% during 2010 (from approx 500 to 1900). This followed our work to integrate the news subscription with our contact database, which made subscription and management of news easier. Our agreement with ENDS, who kindly has given us permission to publish selected news items, is a valuable resource for the site. In addition to ENDS news, eceee is increasingly publishing excerpts from news at other sites, and links to those news items are provided.

Both the buildings and ecodesign pages are popular thematic sections of the web site, with several of the buildings publications being downloaded frequently. A few examples:

Page	Visited pages (or downloaded files) August 2009-October 2010
eceee.org/buildings	5513
eceee.org/buildings/EPBD_Recast/	3444
eceee.org/buildings/MazeGuide2-NetzeroEnergyBldgs.pdf	4582
eceee.org/buildings/Report_EconomicsOfRetrofit_final.pdf	1189
eceee.org/buildings/docs/Mazeguide1_EPBDrecastRev090310.pdf	1200
eceee.org/Eco_design/products	13235
eceee.org/Eco_design	6265

The free access to all eceee’s members to their *Energy Efficiency* journal’s online edition was simplified during 2010 to allow access as soon as a member had logged in to the eceee web site..

### Memberships

The total number of individuals who are members of eceee (both personal members and organisational members) reached an all time high in 2010. It is especially encouraging that the organisational membership stock keeps growing.

#### *Individual (personal) members*

The number of personal members started to grow in 2003 when we introduced discounts for participants at the summer study, as well as a two-year fee for payment option. The trend has been slowly growing ever since, with small drops in non-summer study years.

#### *Organisational members*

The number of organisational members dropped for the first time ever in 2006, but it grew again in 2007 and is now up to an all time high.

#### *Overview of membership development<sup>1</sup>*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010

<sup>1</sup> Note: this table is based on the current status as of November 2010. Our membership database cannot trace changes historically. E.g., a member who has moved from individual to organisational will show as a new member. The database also fails to catch individuals that have been replaced within organisations. However, the numbers give a fair picture of the overall trends.

personal members	69	65	132	131	138	114	148	114	149	130
member organisations	27	30	41	47	49	45	51	53	67	82
individuals within organisations above	83	135	176	201	207	206	262	258	322	335
all individuals (indiv + org)	<b>143</b>	<b>201</b>	<b>309</b>	<b>332</b>	<b>345</b>	<b>320</b>	<b>410</b>	<b>372</b>	<b>461</b>	<b>465</b>

## **Administrative matters, board and staff issues**

### ***Board meetings***

During the activity year, the board held 5 meetings: September and November 09, February, April, and June 10. The September meeting was held at the Swedish Energy Agency, Stockholm, the November meeting was held at ADEME, Paris, the February, and April meetings were held in Brussels at Eurima's premises, and the June meeting was held at ADEME's premises in Brussels.

A list of board members is attached as an annex to the activity report.

### ***The board and advisory committee***

During the activity year 2009/10, Peter Bach has continued to be President and Rob Kool and Eoin Lees have been vice Presidents.

A list of the current board is found in the annex.

Of the organisations in the board, Enova's representation has changed and is now represented by Andreas K. Enge and the new organisation Kyoto Club, is represented by Gianni Silvestrini.

Newly nominated advisory committee members 09/10 are Marcella Pavan, Italy, Zdravko Genchev, Bulgaria, Diana Üрге-Vorsatz, Hungary, and Michael Geissler, Germany. The existing advisory committee members were asked about their interest to continue as members and to identify their particular spheres of experience that ecee could draw upon. The current membership status as of July 2010 is attached as an annex to the activity report.

### ***Secretariat***

Nils Borg has served during the whole fiscal year as Executive Director on a consultancy basis. The secretariat is based in Stockholm and Nils Borg was aided by Anne Bengtson who manages the secretariat's day-to-day business. Therese Lindström works on special web projects and the Summer Study. Ylva Blume has been working extensively with the ecodeign web site pages and portal.

### ***Auditor***

Thomas Lindgren from Lindebergs Grant Thornton in Uppsala, Sweden, has been ecee's auditor.

Submitted to the ecee General Assembly 19 November 2010



## **Annex: Board members 2009-2011 (Status as of 31 July 2010)**

### ***Board members from member organisations***

- Peter Bach, Danish Energy Agency, DEA (President and chair of the board)
- Rob Kool, NL Agency, The Netherlands (vice President and vice chair of the board)
- Andreas K. Enge, Enova SF, Norway
- Holger Krawinkel, Verbraucherzentrale Bundesverband, VZBV, Germany
- Tadeusz Skoczkowski, Polish National Energy Conservation Agency, KAPE, Poland
- Gianni Silvestrini, Kyoto Club, Italy
- Carin Karlsson, Swedish Energy Agency, STEM, Sweden
- Didier Bosseboeuf, Agence de l'Environnement et de la Maîtrise de l'Énergie, ADEME, France

### ***Individual eceee members in the board***

- Eoin Lees, Eoin Lees Energy, UK (vice president and vice-chair of the board)
- Rod Janssen, HELIO International, France
- Hal Wilhite, University of Oslo, Norway
- Randall Bowie, Rockwool, Denmark

### ***Alternates***

- Kjersti Hasfjord, Enova SF, Norway (alternate for Andreas K. Enge)
- Aude Bodiguel, ADEME, France (alternate for Didier Bosseboeuf)
- Lorenzo Pagliano, Politecnico di Milano, Italy (alternate for Gianni Silvestrini)
- Carlos Lopes, STEM, (alternate for Carlos Lopes)
- Frauke Rogalla, Verbraucherzentrale Bundesverband, VZBV, Germany (alternate for Holger Krawinkel)

### ***Alternate for individual members***

- Emilie Carmichael, Energy Saving Trust, UK

### ***Advisory committee members (Status July 2010)***

- Marcello Antinucci, Modena Energy Agency, Italy
- Anita Eide, CLASP, Belgium
- Nick Eyre, ECI, United Kingdom
- Lloyd Harrington, Energy Efficient Strategies, Australia
- Jens Laustsen, International Energy Agency (IEA), France
- Benoit Lebot, UNDP, Dakar, Senegal
- Eduardo Maldonado, University of Porto, Portugal
- François Moisan, ADEME, France
- Hans Nilsson, Fourfact, Sweden
- Adriaan Perrels, VATT, Finland
- Agneta Persson, WSP, Sweden
- Lee Schipper, University of California, Berkely, USA
- Hans-Paul Siderius, NL Agency, The Netherlands
- Joanne Wade, Impetus Consulting, United Kingdom
- Stefan Thomas, Wuppertal Institute, Germany