Activity report
Fiscal year 1 August 2011 - 31 July 2012

Summary
In the last half of 2011, eceee spent significant time and efforts to adapt the organisation’s bylaws and governing structure to better meet the challenges of a growing organisation. At the General Assembly in November 2011, new bylaws were adopted together with a new structure for board elections. With the new bylaws a third of the board will be elected at a time.

A number of significant activities were undertaken to support the dissemination of evidence-based information and provide a platform for discussion on crucial topics. In policy matters, eceee set up a policy workshop for the European Commission on energy efficiency obligations, and delivered a report and a number of presentations. Another report, commissioned by the Regulatory Assistance Project (RAP), focused on how to determine savings from energy efficiency obligation schemes.

Several of the activities were very intense, but less visible: For instance, the planning for a new Summer Study on industrial energy efficiency took much of the secretariat’s resources in 2011/12. This culminated in a very successful event in September 2012. In addition, the eceee web site is currently going through a number of changes. A very complex move to a new technical platform took place in the winter, and new “satellite web sites” for the industrial and the traditional Summer Studies have been created. Preparations for a complete redesign of the main web site are ongoing and scheduled for implementation in the winter of 2012/13.

The membership growth of eceee has continued, but at a slower pace. It is encouraging to see that eceee saw no drop in the number of members this year, a year without a traditional Summer Study, which has historically been the case.

eceee is currently very active in planning for the 2013 Summer Study. It will mark the 20th anniversary of the Summer Study and of eceee as an organisation.

Contacts with other organisations and forums
During the year, eceee has maintained relations with a number of organisations and participated in several forums

- eceee is a founding member of the Coalition for Energy Savings in Brussels that brings together many of Europe’s top organisations from industry and the not-for-profit community in order to more effectively promote energy savings through energy efficiency. Randall Bowie is on the Steering Committee.

- For more information, see http://energycoalition.eu/

- The close relation with the Buildings Performance Institute Europe (BPIE) has been maintained during the year. eceee appoints one of BPIE’s board members and eceee and BPIE are involved in common projects. http://www.bpie.eu/

- eceee has had less resources to be present at the ecodesign consultation forum meetings, but has managed to maintain some presence. eceee has cooperated with CLASP Europe on some product reports and on attendance in the Consultation Forum.

- eceee remains a formal member of the Bucharest Forum, although no meeting was held during the last year. However, eceee remained active through a contract with the Commission under the Bucharest Forum framework to arrange a seminar on Energy Efficiency Obligations in September 2011.

- The cooperation with EnR (the European network of national energy agencies) has continued, in particular with the new EnR industrial working group.
• Our contacts with ACEEE to identify mutual areas of interest have continued, particularly with discussions on various aspects of how to organise Summer Studies and communicate on energy efficiency.

• eceee has worked with the European Commission and member states to provide input to the ecodesign and labelling processes, as well as to the Buildings Performance Directive implementation. A workshop on energy efficiency obligations was arranged and another one on nearly-zero energy buildings was prepared (to be held September 2012).

• Through the Energy Efficiency Watch project, eceee maintains close links with the project coordinator Eufores (European Parliamentarians for a sustainable future) and the other partners involved. The Energy Cities and Fedarene networks are important partners in this project, as well as the Upper Austria Energy Agency, Ecofys and the Wuppertal Institute.

• eceee is continuously delivering input to the BuildUP platform (although not formally an organisation).

Projects

The Energy Efficiency Watch II (EEW II)

The second phase of the Energy Efficiency Watch project started in October 2010, and eceee participates as one of the managing partners. The purpose of the project is to keep an eye on the developments regarding the national energy efficiency action plans, but the second project also puts more focus on energy efficiency networks, underlined by the fact that Fedarene and Energy Cities are partners in this project.

During the year eceee participated in a broad survey of national experts. The survey’s first part was an online survey, which was followed up by in-depth interviews with three experts in each member state. eceee carried out a third of these interviews and provided the country summaries for nine Member States. The final report is due in the autumn of 2012.

For more information, please see http://www.energy-efficiency-watch.org

Atlete II

eceee is part of a successful bid for an IEE project called Atlete II: Appliance Testing for Washing Machines Energy Label and Ecodesign Evaluation. This project aims at evaluating the real performance of washing machines compared to the rated performance, and is aimed at providing input to the EU market surveillance work of the energy performance of appliances. Although focusing on one appliance category alone, the outcome of the project has broad implications for any market surveillance work of the energy performance of products. See atlete.eu.

Bucharest Forum working group on Energy companies and ESCOs

In 2010, eceee won a contract from the European Commission to coordinate the Bucharest Forum’s working group on ESCOs and the role of energy companies in promoting energy efficiency. The project was concluded with a workshop on Energy Efficiency Obligations, held on the Commission’s premises in Brussels in September 2011. The project resulted in a report on European experiences of Energy Efficiency Obligations, in a briefing and in an event web site with a number of reports and presentations on the topic.

See more at: http://www.eceee.org/eceee_events/energy-efficiency-obligations and, at eceee’s pages on the EED: http://www.eceee.org/EED

RAP report on determining savings from obligation schemes

Another report, commissioned by the Regulatory Assistance Project (RAP), focused on how to determine savings from energy efficiency obligation schemes. In particular, the
report addresses Article 7 in the EED (article 6 in the Directive’s draft stages) on energy efficiency obligation schemes and the accompanying Annex V.

The aim of this report is to help ensure that EEOs on energy distributors or retail energy sales companies are established by Member States in a transparent, consistent, and coherent manner when it comes to evaluating the energy savings from such obligation schemes.


Events

During the past activity year, ecree arranged only one major event, a workshop on energy Efficiency Obligations at the Commission’s premises in September 2011. See above under “projects”

During the year, planning for the new industrial Summer Study was intense. A call for papers was issued, which attracted a little more than 170 abstracts. During the summer of 2012 the proceedings were produced, and they contain almost 100 peer-reviewed papers. The conference was held 9-14 September 2012 and attracted 200 participants. An evaluation is expected in the autumn of 2012.

Web site and news activities

The ecree web site is our most important outreach channel. As part of the move to a completely new technical platform, ecree moved to Google Analytics for the statistics of web access. It is thus not possible to compare the statistics fully with those generated for the site in the previous platform, but it appears that the web site traffic remains rather stable with a take off after the summer.

The two most important accomplishments were the creation of two new satellite web sites: one for the industrial Summer Study and for the traditional Summer Study The aim has been to design a lighter web site which is easier to navigate. The main web site will be designed around the same structure.

Web site traffic

![Graph showing web site traffic]

The regular publication of news has continued and subscribers have increased to almost 3500 subscribers from a mere 500 in 2009. This followed our work to integrate the news subscription with our contact database, which made subscription and management of news easier. Our agreement with ENDS unfortunately has ended, but news is increasingly being used from other sources.

Both the buildings and ecodesign pages are popular thematic sections of the web site, with several of the buildings publications being downloaded frequently.
Social media

During 2011, eccee started its presence on Facebook, Twitter, LinkedIn, YouTube and Flickr. The activities are slowly growing, and in particular Rob Kool of the eccee board has been active, as well as the eccee secretariat.

YouTube: http://www.youtube.com/user/ecceedotorg?feature=mhum
Facebook: http://www.facebook.com/eccee.org
Twitter: http://twitter.com/eccee_org
LinkedIn: http://www.linkedin.com/groups/Eccee-3897771?trk=mvg_ugrp_ovr
Flickr: http://www.flickr.com/photos/63688214@N05/

Membership

The total number of individuals who are members of eccee (both personal members and organisational members) reached an all-time high in 2011. It is encouraging to note that we have seen no drop in membership in 2012. This has always happened in years between Summer Studies, and may partly be attributed to the industrial Summer Study.

Individual (personal) members

The number of personal members started to grow in 2003 when we introduced discounts for participants at the Summer Study, as well as a two-year fee payment option. The trend has been slowly growing ever since.

Organisational members

The number of organisational members dropped for the first time ever in 2006, but it grew again in 2007 and has now levelled off at about 75 member organisations.

Overview of membership development

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<td>372</td>
<td>461</td>
<td>465</td>
<td>560</td>
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Ambassadors

A system of ambassadors to provide national outreach is currently being built up. It is hoped that this will help support recruitment of new members.

New bylaws

Following the development of a new business plan in the summer of 2011 and a membership consultation, it was concluded that a more robust and transparent governance structure would be needed.

In the last half of 2011, eccee spent significant time and efforts to adapt the organisation’s bylaws and governing structure to better meet the challenges of a growing organisation. At the General Assembly in November 2011, new bylaws were adopted together with a new structure for board elections. In essence, the new bylaws prescribe that a third of the board will be elected at a time, thus ensuring continuity and stability with a gradual replacement of board members. Further, the requirement that at least 2/3 of the board must represent member organisations was reduced to a requirement that at least 1/3 of the board members must represent member organisations.
Administrative matters, board and staff issues

Board meetings
During the activity year, the board held 5 meetings: August and November 2011, January, March, and May 2012.

The board and advisory committee
During the activity year 2011/12, Peter Bach has continued to be President and Andreas K. Enge has been vice President.

A list of the current board is found in Annex 1.

Of the organisations in the board, the Kyvoto Club, representation has changed and is now represented by Lorenzo Pagliano.

Secretariat
Nils Borg has served during the whole activity year as Executive Director on a consultancy basis.

The secretariat is based in Stockholm and Nils Borg was aided by Anne Bengtson who manages the secretariat's day-to-day business. Therese Laitinen Lindström works on special web projects and the Summer Study. Ylva Blume has been working with the ecodesign web site pages and portal.

Auditor
Thomas Lindgren from Lindebergs Grant Thornton in Uppsala, Sweden, has been eceee’s auditor.

Nomination committee
The board appointed Joanne Wade, Carlos Lopes and Jan te Bos to serve on the nomination committee for the 2012 board election.

Submitted to the eceee General Assembly 21 November 2012

Nils Borg
Executive Director

Peter Bach
President

Andreas K Enge
Vice President

Agneta Persson
Vice President
Annex: Board members 2011-2012

Board members from member organisations

- Peter Bach, Danish Energy Agency, DEA (President and chair of the board)
- Andreas K. Enge, Enova, Norway, (vice President and vice chair of the board)
- Agneta Persson, WSP Sweden, Sweden
- Didier Bosseboeuf, Agence de l’Environnement et de la Maîtrise de l’Energie, ADEME, France
- Lorenzo Pagliano, Kyoto Club, Italy
- Barbara Schlomann, Fraunhofer Institute, Germany
- Juraj Krivošik, SEVEN, Czech Republic
- Adrian Joyce, EuroACE, Belgium

Individual eceee members in the board

- Rob Kool, The Netherlands
- Marianne Moscoso-Osterkorn
- Hal Willhite, University of Oslo, Norway
- Randall Bowie, Rockwool International, based in Brussels

Alternates

- Kjersti Hasfjord, Enova SF, Norway (alternate for Andreas K. Enge)
- Aude Bodiguel, ADEME, France (alternate for Didier Bosseboeuf)
- Andrea Roscetti, Politecnico di Milano, Italy (alternate for Lorenzo Pagliano)
- Clemens Rohde, Fraunhofer Institute (alternate for Barbara Schlomann)

Alternate for individual members

- Hans Nilsson, FourFact, Sweden