



Activity report

Fiscal year 1 August 2013 - 31 July 2014

Summary

The single most important activity in the last fiscal year was eceee's second Industrial Summer Study, held in June 2014. Although the Industrial Summer Study is a much smaller undertaking than the traditional Summer Study, it is still a significant venture. The event attracted 148 participants, which was significantly less than in 2012. eceee will now evaluate options for changing the framework to make it an attractive event with a sound financial basis. With more than 84 papers in the proceedings the Industrial Summer Study again marked its place as one of Europe's most important cross-cutting forums for evidence-based energy efficiency in industry information, analysis and exchange of ideas.

Planning for the 2015 Summer Study on energy efficiency commenced already in early 2014 and the preparation activities are now in full swing. eceee chose the theme First Fuel Now to underline the importance of energy efficiency.

Several of eceee's activities during the year were intense. Additional work to phase in the traditional Summer Study web site properly into the redesigned web site was undertaken.

During the past activity year eceee arranged one general policy seminar in relation to the 2013 General Assembly and a large ecodesign conference. A workshop on targets was also held in order to develop input to a paper published by eceee in the spring 2014.

Events organised by eceee

eceee 2014 Industrial Summer Study

eceee's second Industrial Summer Study was held 2–5 June, 2014 at Papendal, in Arnhem, the Netherlands. The proceedings contain 84 peer-reviewed papers, which are also available on-line at proceedings.eceee.org. eceee's second industrial Summer Study did not attract as many participants as hoped. eceee would, however, like to continue this series of events, but will have to revisit the format, venue and financing options. See, www.eceee.org/industry

Brussels seminars

During the past activity year eceee held two seminars in Brussels on general energy efficiency policy and product policy respectively. Each seminar gathered 70-100 participants from industry, NGOs, government, European Commission and academia. The seminars were co-funded with other partners, such as CLASP, the Swedish Energy Agency and Fraunhofer ISI, with support from Energifonden. The events were filmed and posted on the eceee web site.

Sustainability or Competitiveness? Energy efficiency can bring us both

A policy seminar on *Sustainability or Competitiveness? Energy efficiency can bring us both* was held on 13 November 2013. The seminar highlighted the links between energy efficiency, sustainability, competitiveness and stable employment. The EU's current discussion to establish a 2030 framework for climate and energy policy was an important factor in the discussion of looking into improving competitiveness and sustainability. The seminar also highlighted important policy aspects while providing insights into some of the complex technical and methodological issues involved in the discussion. The seminar [was filmed](#) and is available through our web site.

From products to systems: Saving more energy through EU policies

A product policy seminar entitled *From products to systems: Saving more energy through EU policies* was held on 4 February 2014. A full day of discussions and presentations was aimed at better understanding the system approaches currently applied under the EU Ecodesign and Energy Labelling Directives. Participants discussed new areas for implementation and solutions to overcome the limitations and barriers to these approaches. The discussion explored possible interactions with other policy instruments. The seminar [was filmed](#) and is available through our web site.

Contacts with other organisations and forums

During the year, ecee has maintained relations with a number of organisations and participated in several forums.

- ecee is an active member of the Coalition for Energy Savings in Brussels that brings together many of Europe's top organisations from industry and the not-for-profit community in order to more effectively promote energy savings through energy efficiency. Randall Bowie is on the Steering Committee.
For more information, see <http://energycoalition.eu/>
- The close relation with the Buildings Performance Institute Europe (BPIE) has been maintained during the year. ecee appoints one of BPIE's board members and ecee and BPIE are involved in common projects. <http://www.bpie.eu/>
- ecee has had less resources to be present at the Ecodesign Consultation Forum meetings, but has managed to maintain some presence. Despite the fact that CLASP Europe closed its office during the year, ecee maintains cooperation with CLASP on some product reports and on attendance in the Consultation Forum.
- Through the Energy Efficiency Watch project, ecee maintains close links with the project coordinator Eufores (European Parliamentarians for a sustainable future) and the other partners involved. The Energy Cities and Fedarene networks are important partners in this project, as well as the Energy Agency of Upper Austria, Ecofys and the Wuppertal Institute. The Energy Efficiency Watch 2 closed in the end of the previous fiscal year (summer 2013) but a new project has been approved – EEW 3 – and the project started in August 2014.
- ecee is continuously delivering input to the BuildUP platform.
- In addition to taking part in a number of by-invitation events arranged by IEA, ecee has helped provide input and reviews to a number of energy efficiency-related reports by providing reviews and to act as a discussion partner.

Presence in events not organised by ecee

Thanks to the *Energifonden* grant, ecee has been able to participate in a number of external events (primarily held in Brussels but also in Paris at the IEA). This has increased ecee's visibility, helped to expand ecee networks and helped strengthen the Association's outreach capacity to stakeholders involved in energy efficiency legislation on a European level.

SET-Plan Roadmap. ecee has participated in several meetings in Brussels on the Strategic Energy Technology Plan and the Director Nils Borg and board member Hans Nilsson served as leaders of the text drafting tasks for one thematic group respectively.

Participation in *IEA workshop on the Multiple Benefits of Energy Efficiency* in IEA's consultation for a new major report to be launched in September 2014. Workshop held January 2014.

Participation in *IEA webinar on Building Programmatic Priorities and ETP 2014*, arranged in May 2014.

Intelligent Energy Europe and Horizon 2020-funded projects

The Energy Efficiency Watch 3 (EEW3)

An application for a continuation of the Energy Efficiency Watch (EEW3) was finally approved in spring 2014 and contract negotiations were completed in the summer. The project commenced in August 2014 and will contribute to ecee's activities for the next three years.

For more information, please see <http://www.energy-efficiency-watch.org>

Atlete II

During the year, ecee was only involved in one IEE project with a relatively small commitment; *Atlete II, Appliance Testing for Washing Machines Energy Label and Ecodesign Evaluation*. This project aims at evaluating the real performance of washing machines compared to the rated performance, and is aimed at providing input to the EU market surveillance work of the energy performance of appliances. Although focusing on one appliance category alone, the outcome of the project has broad implications for any market surveillance work of the energy performance of products. For more information please see <http://atlete.eu>. ecee also produced a [leaflet](#) on market surveillance which can be found on a dedicated [Atlete page](#) on ecee's ecodesign portal.

New Horizon 2020 applications

ecee spent significant resources in the spring of 2014 as coordinator of a large Horizon 2020 application. The proposal was given the acronym SUCCEED (Successful Implementation of the Energy Efficiency Directive). The main idea behind the proposal is to take the results from the ecee Summer Studies and convert them into easy-to-read and adapted synthesis papers and guides. These would be used for national seminars to bring state of the art insights on energy efficiency implementation out to policy makers and implementers around Europe. Unfortunately, the project was not approved, but the board believes that the work invested in this application may be useful as the basis for other applications.

On top of this ecee has taken part as a partner in three other Horizon 2020 applications, two of which were successful:

- BRISKEE – Behavioural Response to Investment Risks in Energy Efficiency, coordinated by Fraunhofer ISI. ecee is a partner and responsible for the communications work package.
- TRUST-EPC-SOUTH, a project aiming at promoting energy efficiency investments in southern European countries by a constructive dialogue between the actors of the financial market, the energy efficiency services industry and the tertiary sector, allowing to create a standardisation and benchmarking mechanism that will facilitate the access to financing for bankable energy efficiency projects. ecee's role is that of a subcontractor and will offer support to communications, dissemination and events.

Reports and dedicated web pages

One core ecee activity is the production of briefings and reports on key energy efficiency policy topics. This is part of ecee's mission to provide evidence-based information and analysis to stakeholders involved in energy efficiency policy issues on the European and national level.

Reports initiated by ecee

These papers/briefs were written by hired specialists under supervision by the Director and ecee board members. In most cases, a dedicated thematic web page/section was created around the report. One particular series of reports are ecee's "steering through

the maze” guides that explain and discuss key pieces of EU energy efficiency legislation.

- eceee discussion paper on binding targets for sustainable energy demand (May 2014). A major discussion paper prepared as input to the 2030 policy framework discussions. Available on the 2030 [policy framework section](#) on eceee’s web site.
- FAQ pages on the Recast of the Energy Performance of Buildings Directive ([new web section](#), April 2014).
- Understanding (the very European concept of) Nearly Zero-Energy Buildings – [Steering through the maze #2](#) (revised, April 2014).
- Steering through the maze guide on the EED (December 2013. New guide and [dedicated web section](#)).
- FAQ on the Energy Efficiency Directive ([EED policy section](#) on the eceee website, December 2013, frequently updated).

In addition, two reports were initiated but have not yet been published:

- A policy guide on industrial audits. This guide is a first attempt at “mining” the eceee proceedings and other scientific reports and turn it into a comprehensive guide for policy makers and decision makers.
- An overview of the benefits of energy efficiency based on an analysis of the Commission’s impact assessment from July 2014.

Soft loans report commissioned by Ademe

An eceee report commissioned by the French energy and environment agency Ademe for the World Energy Congress in Korea October 2013, highlights the issue of soft loans. Eight case study schemes – from a range of different economies and contexts, targeting different sectors and employing different financing methods – were selected for systematic evaluation and to understand how barriers are addressed in a wide range of different contexts. The report was produced by UK ACE and Joanne Wade for eceee following an open tendering process. [See report](#). (Oct 2013)

Media partner role for Market Surveillance project

eceee acted as the media partner for a report entitled *Market surveillance of Energy Labelling and Ecodesign product requirements: Overview of challenges and opportunities*. The report was produced by SEVEN and SoWatt and commissioned by ADEME, with eceee as a distribution partner. It summarises the findings and recommendations made by four EU projects, organised between 2009 to 2015: [ATLETE](#) (2010), [ATLETE II](#) (2013), [Come On Labels](#) (2013) and [Ecopliant](#) (2013).

Web site and news activities

The eceee web site is our most important outreach channel. After the complete overhaul of the eceee web site in summer 2013, this year’s activities have been more incremental. The Summer Study satellite site has now been moved into the new format and a number of smaller functionality fixes have been implemented.

Web site traffic is growing. Over the last year average number of monthly visitors were 11.200 and the number of unique visitors were 7.000. However, if we compare the traffic of October 2014 with that of October 2013, our growth rate was almost 43% (from 9.200 to 13.200 visits).

The regular publication of news has continued and the number of e-mail subscribers totals 3600 subscribers from a mere 500 in 2009. This followed our work to integrate the news subscription with our contact database, which made subscription and management of news easier.

Both the policy section on ecee's main site and the ecodesign and labelling portal are popular thematic sections of the web site, with several of the buildings publications being downloaded frequently.

Membership

The total number of all individuals who are members of ecee (including personal members and individuals affiliated through their member organisations) totals 620 individuals in October 2014.

The number of organisational members has remained at around 70+ member organisations for the past five years.

Overview of membership development

| | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|--|------------|------------|-----------------|------------|------------|------------|------------|
| Personal members | 114 | 149 | 130 | 195 | 206 | 275 | 246 |
| Member organisations | 53 | 67 | 75 ¹ | 76 | 75 | 75 | 72 |
| Individuals within organisations above | 258 | 322 | 335 | 365 | 354 | 367 | 374 |
| All individuals (personal members + individuals within member organisations) | 372 | 461 | 465 | 560 | 560 | 642 | 620 |

Membership revenues

To a degree, membership revenues reflect the membership stock and it is interesting to study how membership revenues have developed. There is a growing trend, but incomes fell back this year. There are two reasons for this: FY 2012/13 was a traditional summer study year, which typically means larger revenues. Adjustments were also done in the accounting with a number of write offs in the past FY of uncollected fees from FY2012/13 that should have been written off then.

| Fiscal year | |
|-------------|---------|
| 2013/14 | €62.854 |
| 2012/13 | €74.741 |
| 2011/12 | €58.119 |
| 2010/11 | €51.000 |
| 2009/10 | €41.608 |

National ambassadors

A network of national ambassadors was started in the summer 2013. ecee Ambassadors were recruited in Austria, Germany and the United Kingdom. Ambassadors have assisted in national member outreach and helped gather information on national energy efficiency policies during 2014. It is hoped that this will help support recruitment of new members.

ecee ambassadors are coordinated by ecee board member alternate Hans Nilsson, Fourfact, Sweden. <http://www.ecee.org/members/ambassadors>

Administrative matters, board and staff issues

Board meetings

During the activity year, the board held 5 meetings: October and November 2013, and February, April, and June 2014. All meetings were held in Brussels.



The board

During the activity year 2013/14, Peter Bach from the Danish Energy Agency has continued to be President and Andreas K. Enge from Enova, Norway and Agneta Persson from WSP Sweden have been Vice Presidents.

A list of the current board is found in Annex 1.

Secretariat

Nils Borg has served during the whole activity year as Executive Director on a consultancy basis.

The secretariat is based in Stockholm and Nils Borg was aided by Anne Bengtson who manages the secretariat's day-to-day business. Therese Laitinen Lindström works on special web projects and the Summer Study. Ylva Blume has been working with the ecodeign web site pages and portal and with the Atletell project.

Auditor

Thomas Lindgren from Lindebergs Grant Thornton in Uppsala, Sweden, has been eceee's auditor.

Nomination committee

The board appointed Hans Nilsson (who steps down from his position as alternate in the board in November 2014), Paula Fonseca, Jan te Bos and Jacky Pett to serve on the nomination committee for the 2014 board election.

Submitted to the eceee General Assembly 19 November 2014

Nils Borg
Executive Director

Peter Bach
President

Andreas K. Enge
Vice President

Agneta Persson
Vice President



Annex: Board members 2013-2014

Board members from member organisations

- Peter Bach, Danish Energy Agency, DEA (President and chair of the board)
- Andreas K. Enge, Enova, Norway, (Vice President and vice chair of the board)
- Didier Bosseboeuf, Agence de l'Environnement et de la Maîtrise de l'Energie, ADEME, France
- Lorenzo Pagliano, Kyoto Club, Italy
- Barbara Schlomann, Fraunhofer ISI, Germany
- Juraj Krivošík, SEVEn, The Energy Efficiency Center, Czech Republic
- Adrian Joyce, EuroACE, Belgium

Individual eceee members in the board

- Agneta Persson, WSP Sweden
- Rob Kool, The Netherlands
- Marianne Moscoso-Osterkorn
- Randall Bowie, Rockwool International, based in Brussels
- Julia Reinaud, France

Alternates

- Eiliv Flakne, Enova SF, Norway (alternate for Andreas K. Enge)
- Andrea Roscetti, Politecnico di Milano, Italy (alternate for Lorenzo Pagliano)
- Clemens Rohde, Fraunhofer Institute (alternate for Barbara Schlomann)

Alternate for individual members

- Hans Nilsson, FourFact, Sweden